

A woman and a man are sitting at a wooden table, looking at a laptop screen and laughing. The woman has long dark hair and is wearing a brown jacket. The man has short dark hair, wears glasses, and a denim jacket over a red shirt. The laptop is a silver Samsung. In the background, there is a chalkboard and some plants. A large, semi-transparent graphic with a teal-to-yellow gradient is overlaid on the left side of the image.

NEWSLETTER BY IQ DIGITAL

Relevant communication solutions
for your message in the newsletters of our quality
media

iq digital

AGENDA

01	Portfolio
02	Advertising material
03	Individual booking options
04	Newsletter Roadblocks
05	Newsletter Brand
06	Newsletter Channel
07	Newsletter Network
08	Newsletter issue





01

PORTFOLIO

OUR PORTFOLIO

Large variety of excellent newsletters in the iq digital portfolio

Frankfurter Allgemeine
Handelsblatt

Harvard Business manager

Landlust
manager magazin

METAL HAMMER
morningcrunch
musikexpress.

RollingStone
Spektrum.de

DER SPIEGEL
Süddeutsche Zeitung

TAGESSPIEGEL

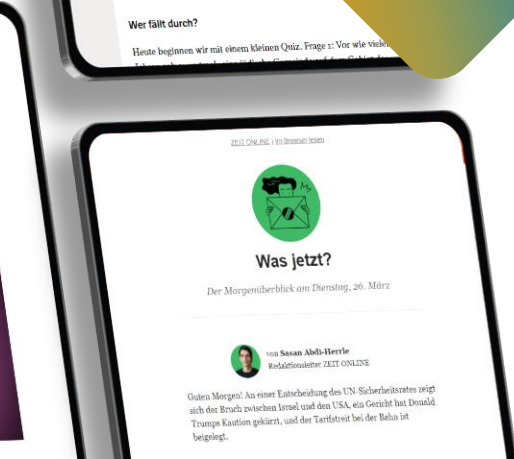
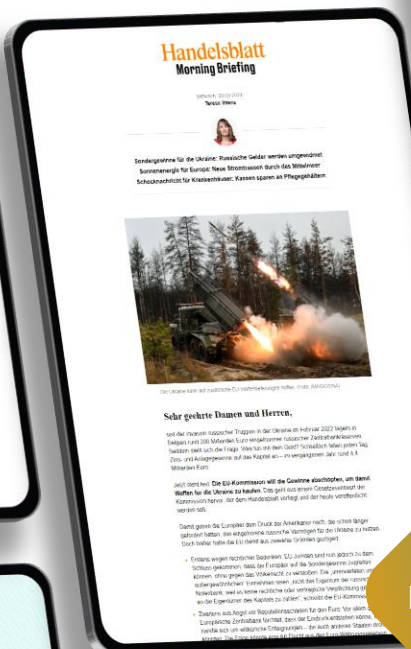
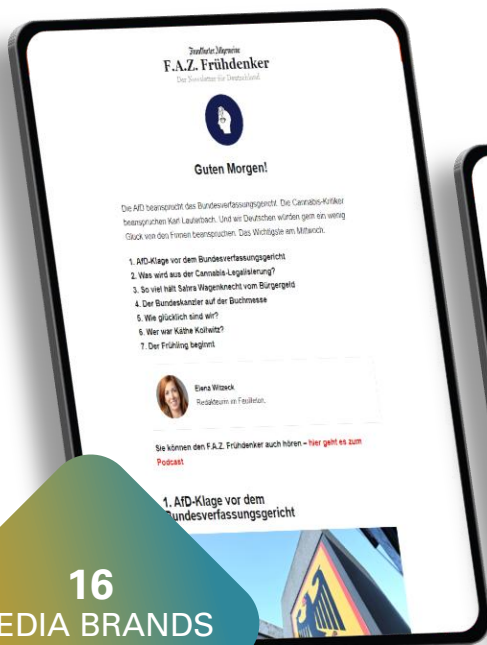
Wirtschafts Woche

ZEIT ONLINE

16
MEDIA BRANDS

100+
NEWSLETTER

11
THEMATIC
TOPICS



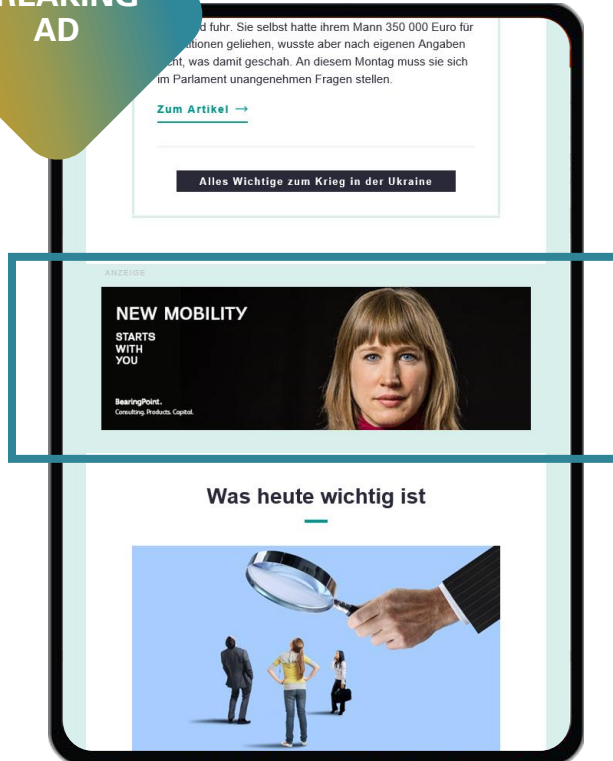
02

ADVERTISING MATERIAL

ADVERTISING MATERIAL

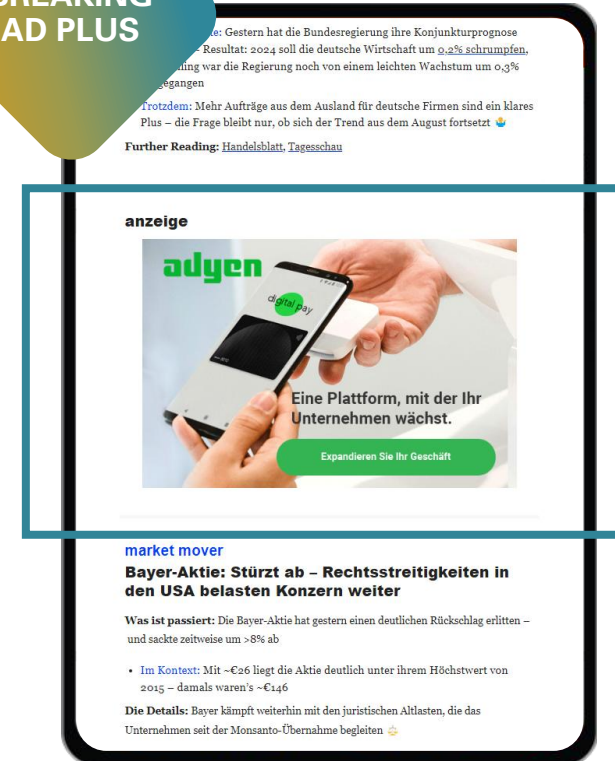
Newsletter Ads

BREAKING AD



(Example in the SZ newsletter "SZ am Morgen")
600×200px

BREAKING AD PLUS



(Example in the Morningcrunch newsletter „Markets Crunch“)
600×400px

ADVERTISING MATERIAL

Native Ads

NATIVE IMPACT AD

unerlaubter Einreisen einzudämmen. Die Kontrollen sollen am kommenden Montag beginnen und zunächst sechs Monate andauern. [Jetzt Artikel lesen...](#)



Urban Arrow FamilyNext

Lastenrad statt PKW? Verbessere jetzt mit dem FamilyNext deinen Alltag

Gerade bei Familien werden Lastenfahrräder immer beliebter. Wir zeigen, wie du mit ihnen deine täglichen Routinen verbessern kannst und warum das neue Urban Arrow FamilyNext Lastenrad der perfekte Begleiter ist.

[Jetzt entdecken](#)

(Example in the HB newsletter "Morning Briefing")
Online: 600x400px | Mobile: 300x400px

bedeuten, die schnell zu einer echten Angst werden. Das zeigt der als Angstmesser bekannte Volatilitätsindex CBOE – er sprang um knapp 20 Prozent auf den höchsten Stand seit Mitte Dezember. [Jetzt Artikel lesen...](#)



Lastenrad statt PKW

Verbessere mit dem Urban Arrow FamilyNext deinen Alltag

Lastenfahrräder werden immer beliebter. Das neue Urban Arrow FamilyNext Lastenrad ist der perfekte Begleiter.

[Jetzt entdecken](#)

NATIVE TEXT AD

Haben Sie ein schönes Wochenende?

Ihr Simon Hüsgen

Luxusurlaub auf Malta

Warum sich ein Kurztrip nach Malta jetzt besonders lohnt

Ein Luxusurlaub auf Malta bietet eine perfekte Mischung aus Entspannung und Kultur. Die sonnige Insel im Mittelmeer lockt mit exklusiven Hotels, erstklassiger Gastronomie und historischen Schätzen. Besonders jetzt, da Reisebeschränkungen gelockert wurden, lohnt sich ein Kurztrip nach Malta, um sich von der einzigartigen Atmosphäre und den vielfältigen Angeboten verzaubern zu lassen.

[Mehr erfahren!](#)

Jetzt FAZ+ lesen



(Example in the FAZ newsletter "Frühdenker - Der Newsletter für Deutschland")
Online: 600x300px | Mobile: 300x300px

Welthand...
6. Wer wird Nachfolger von Justin Trudeau?
7. Zyklon Alfred bedroht Australien

Diesen Newsletter mit Freunden teilen



Luxusurlaub auf Malta

Warum sich ein Kurztrip nach Malta jetzt lohnt

Ein Luxusurlaub auf Malta bietet die perfekte Mischung aus Entspannung, Kultur und mediterranem Flair. Lassen Sie sich von der einzigartigen Atmosphäre und den historischen Schätzen verzaubern. Planen Sie jetzt Ihren unvergesslichen Kurztrip voller Genuss und Abenteuer.

[Mehr erfahren](#)

1. Darüber verhandeln Union und SPD noch



ADVERTISING MATERIAL

Display Ads

BILLBOARD

Deutschland spielt.

Der Abend in Leipzig war aus einem anderen Grund Sinnbild: Porsche ist als Luxushersteller nicht der Relevanteste für diese Transformation. Man werde die Welt nicht retten können, sagte Blume an dem Abend. Dazu sei man zu klein. „Aber wir haben eine Strahlkraft.“



Es war eine Zeit, in der die Branche, die Hersteller und die Zulieferer, Milliarden in die Hand nahmen und in die grüne Zukunft, die E-Mobilität, investierten. Mehr noch als Getriebene, durch die Vorgaben der Politik, hier und da schon als Gestalter.

Inzwischen hat nicht nur Porsche seine Strategie angepasst. „Der Wechsel zum E-Auto dauert länger, als wir das vor fünf Jahren unterstellt haben“, sagt Blume heute, in seiner (Doppel-)Rolle als Porsche-Chef. „Diese Transformation wird noch Jahre andauern.“ China. USA. Europa. die Märkte entwickelten sich

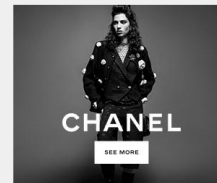
(Example in the WIWO newsletter "Weekender") 800x250px
scaled to 600x188px in the newsletter

MOBILE MEDIUM RECTANGLE

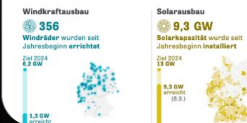
5

In den Umfragen liegen Kamala Harris und Donald Trump inzwischen fast gleichauf. In den Umfragen stehen sich die Präsidentschaftskandidaten zu ersten und vielleicht einzigen Mal in einem TV-Duell gegenüber.

Anzeige



Der Energiemonitor



(Example in the ZEIT newsletter "Was jetzt?") 300x250px

DESKTOP FORMATS:

Billboard
Banner 2:1
Banner 3:1
Banner 4:1

MOBILE FORMATS:

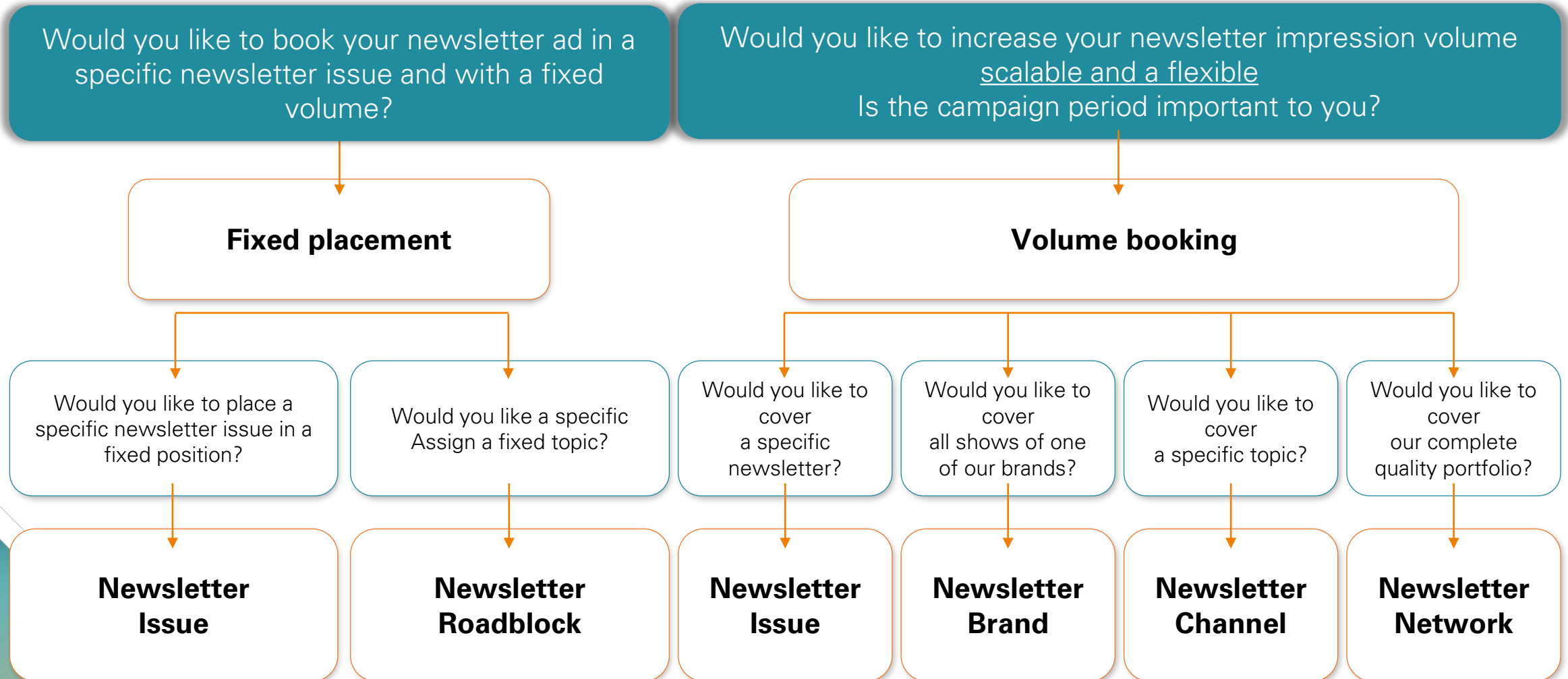
Mobile Medium Rectangle
Mobile Content Ad 1:1
Mobile Interscroller
Mobile Halfpage Ad

03

INDIVIDUAL BOOKING OPTIONS

YOUR BOOKING OPTIONS

Exactly the right offer according to your wishes

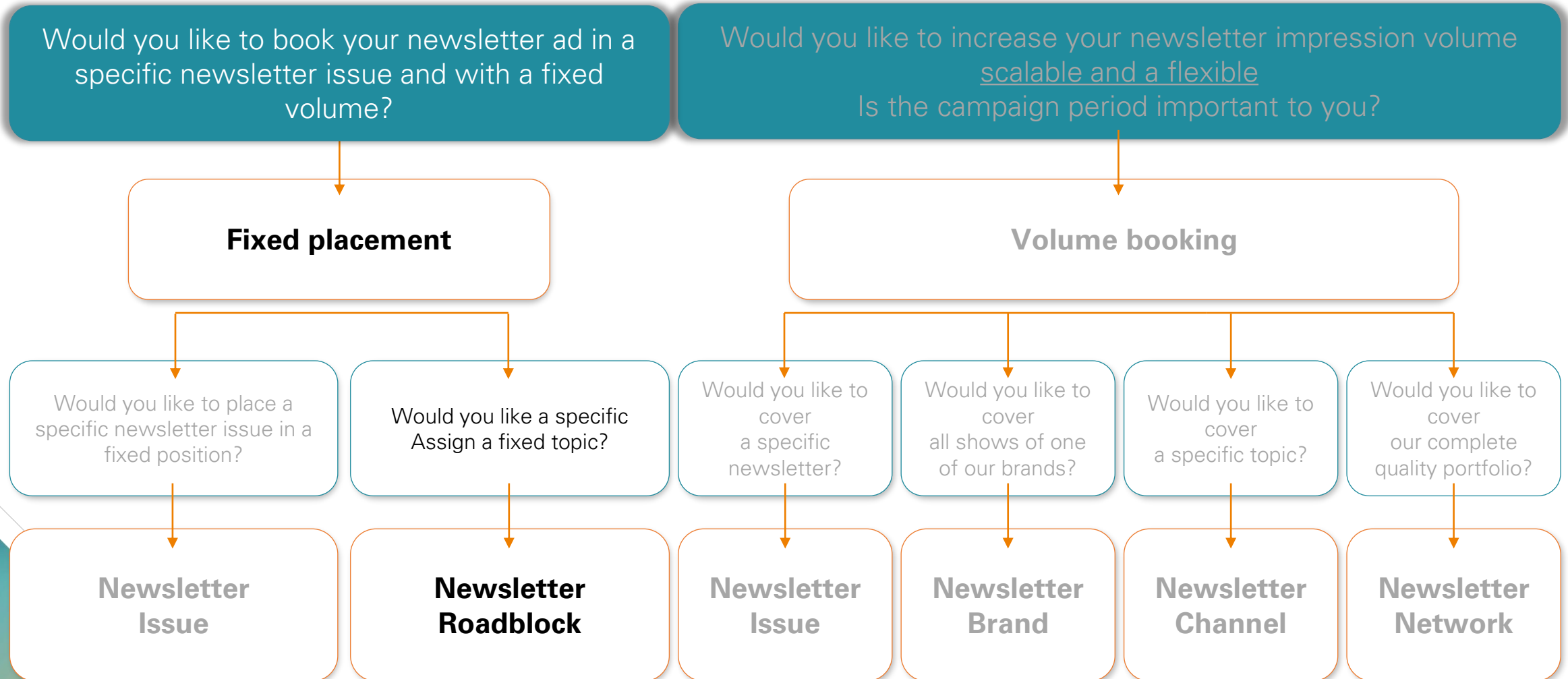


04

NEWSLETTER ROADBLOCKS

YOUR BOOKING OPTIONS

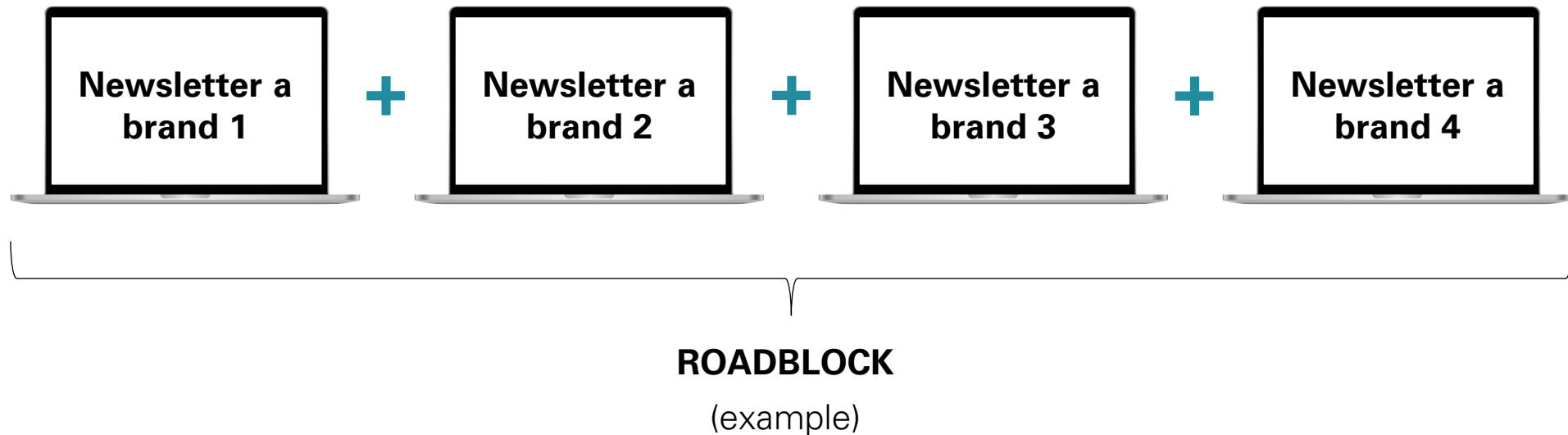
Exactly the right offer according to your wishes



NEWSLETTER ROADBLOCKS BY IQ DIGITAL

How the Roadblock principle works with a price advantage

A roadblock is a bundle of newsletters from at least 2 different media brands.



You can also benefit from a price advantage compared to individual subscriptions to the included newsletters.

NEWSLETTER ROADBLOCKS

The most exciting newsletter issues bundled by topic for you

**QUALITY
MEDIA**



ECONOMY



FINANCES



**B2B
BACKGROUND**



LIFESTYLE



SUSTAINABILITY



**SCIENCE &
INNOVATION**



HEALTH



Fixed placement in 4 newsletters with just one booking

Frühdenker - Newsletter
für Germany



Morning Briefing



SZ am Morgen



Was Jetzt?



3,070,000

Ad impression per booking

15

NEWSLETTER ROADBLOCK "QUALITY MEDIA EXTENDED"

Fixed placement in 8 newsletters with just one booking

Frankfurter Allgemeine

Frühdenker - Newsletter für Germany

+

Handelsblatt

Morning Briefing

+

Handelsblatt

Evening Briefing

+

DER SPIEGEL

Die Lage am Morgen

+

DER SPIEGEL

Die Lage am Abend

+

Süddeutsche Zeitung

SZ am Morgen

+

Süddeutsche Zeitung

SZ am Abend

+

ZEITUNG ONLINE

Was jetzt?

45

Issues

6,070,000

Ad impression per booking

With the iq digital newsletter roadblocks you benefit from a price advantage compared to individual bookings.

NEWSLETTER ROADBLOCK "ECONOMY"

Fixed placement in 5 newsletters with just one booking

Frankfurter Allgemeine

Harvard Business manager

manager magazin

morningcrunch

Wirtschafts Woche

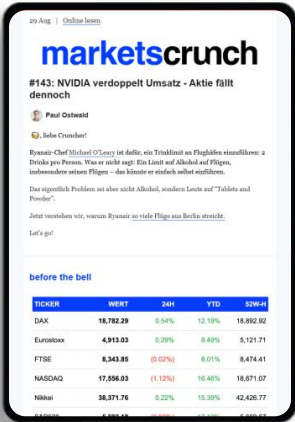
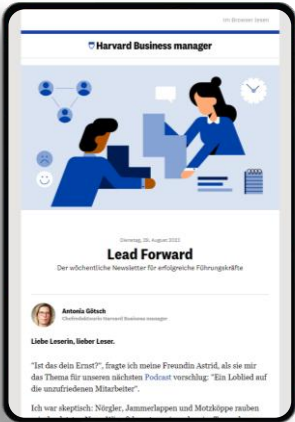
Wirtschaft

Lead Forward

Der Tag

Weekender

Weekender



17

Issues

409,000

Ad impression per booking

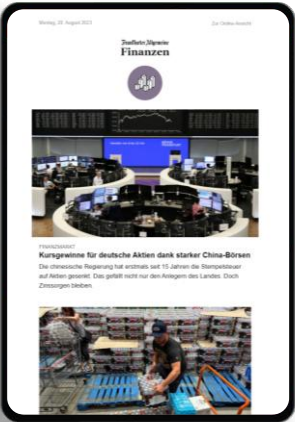
With the iq digital newsletter roadblocks you benefit from a price advantage compared to individual bookings.

NEWSLETTER ROADBLOCK "FINANCE"

Fixed placement in 5 newsletters with just one booking

Frankfurter Allgemeine

PRO Finanzen



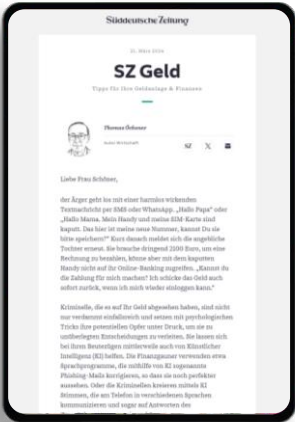
Handelsblatt

Finance Briefing



Süddeutsche Zeitung

Geld



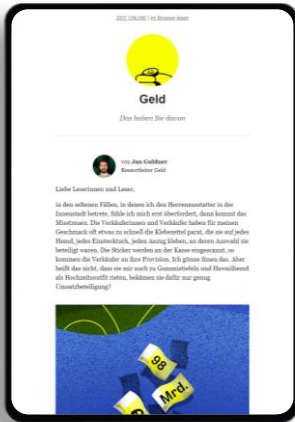
WirtschaftsWoche

BörsenWoche



ZEITUNG ONLINE

Geld



9

Issues

618,500

Ad impression per booking

With the iq digital newsletter roadblocks you benefit from a price advantage compared to individual bookings.

NEWSLETTER ROADBLOCK "B2B BACKGROUND"

Fixed placement in 8 newsletters with just one booking

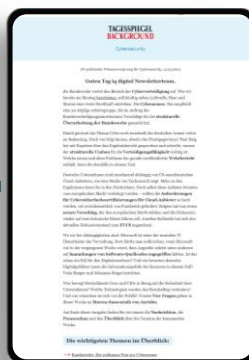
TAGESSPIEGEL

Background
Agrar & Ernährung



TAGESSPIEGEL

Background
Cybersecurity



TAGESSPIEGEL

Background
Digitalisierung & KI



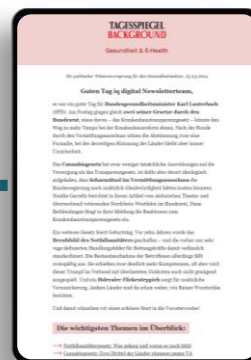
TAGESSPIEGEL

Background
Energie & Klima



TAGESSPIEGEL

Background
Gesundheit & Health



TAGESSPIEGEL

Background
Smart City



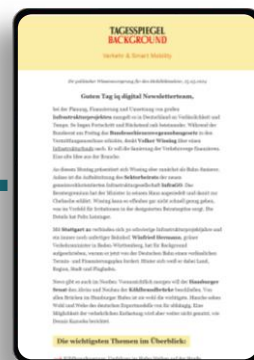
TAGESSPIEGEL

Background
Sustainable Finance



TAGESSPIEGEL

Background
Verkehr & Smart Mobility



29

Issues

262,735

Ad impression per booking

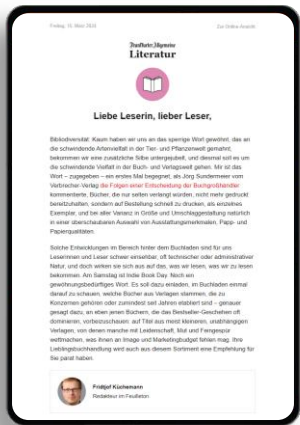
With the iq digital newsletter roadblocks you benefit from a price advantage compared to individual bookings.

NEWSLETTER ROADBLOCK "LIFESTYLE"

Fixed placement in 5 newsletters with just one booking

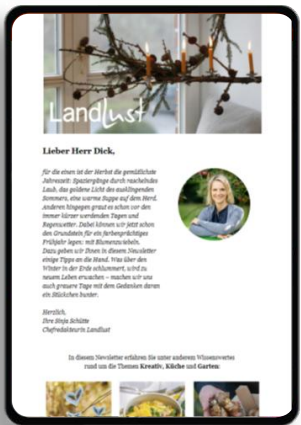
Frankfurter Allgemeine

Literatur



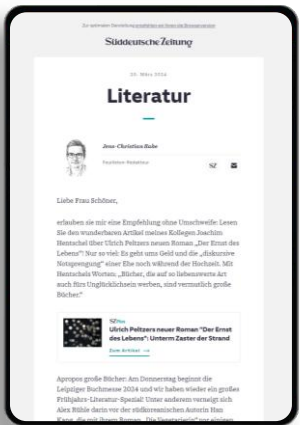
Landlust

Noch mehr Landlust



Süddeutsche Zeitung

Literatur



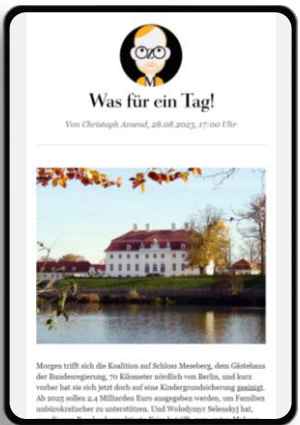
Süddeutsche Zeitung

SZ-Magazin



ZEIT ONLINE

ZEITmagazin – Was für ein Tag



15

Issues

508,000

Ad Impression per booking

With the iq digital newsletter roadblocks you benefit from a price advantage compared to individual bookings.

NEWSLETTER ROADBLOCK "SUSTAINABILITY"

Fixed placement in 4 newsletters with just one booking

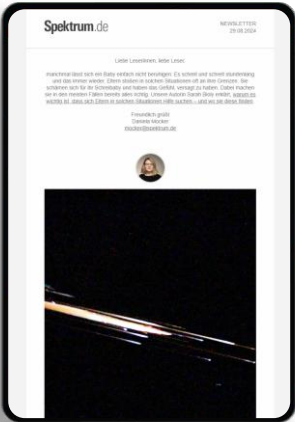
Handelsblatt

Energie Briefing



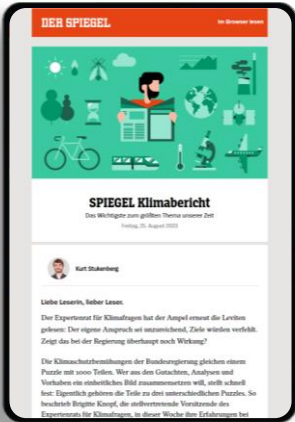
Spektrum.de

Newsletter



DER SPIEGEL

Klimabericht



7

Issues

173,000

Ad impression per booking

With the iq digital newsletter roadblocks you benefit from a price advantage compared to individual bookings.

NEWSLETTER ROADBLOCK "SCIENCE & INNOVATION"

Fixed placement in 4 newsletters with just one booking

Frankfurter Allgemeine

Wissen



Spektrum.de

Newsletter



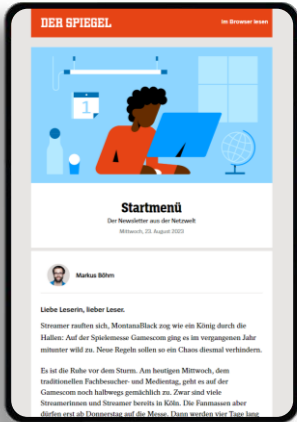
DER SPIEGEL

Elementarteilchen



DER SPIEGEL

Startmenü



8

Issues

163,000

Ad impression per booking

With the iq digital newsletter roadblocks you benefit from a price advantage compared to individual bookings.

NEWSLETTER ROADBLOCK "HEALTH"

Fixed placement in 4 newsletters with just one booking

Frankfurter Allgemeine

Gesundheit



Handelsblatt

Inside
Digital Health



Süddeutsche Zeitung

Gesundheit!



ZEIT ONLINE

Das tut mir gut



5

Issues

186,500

Ad impression per booking

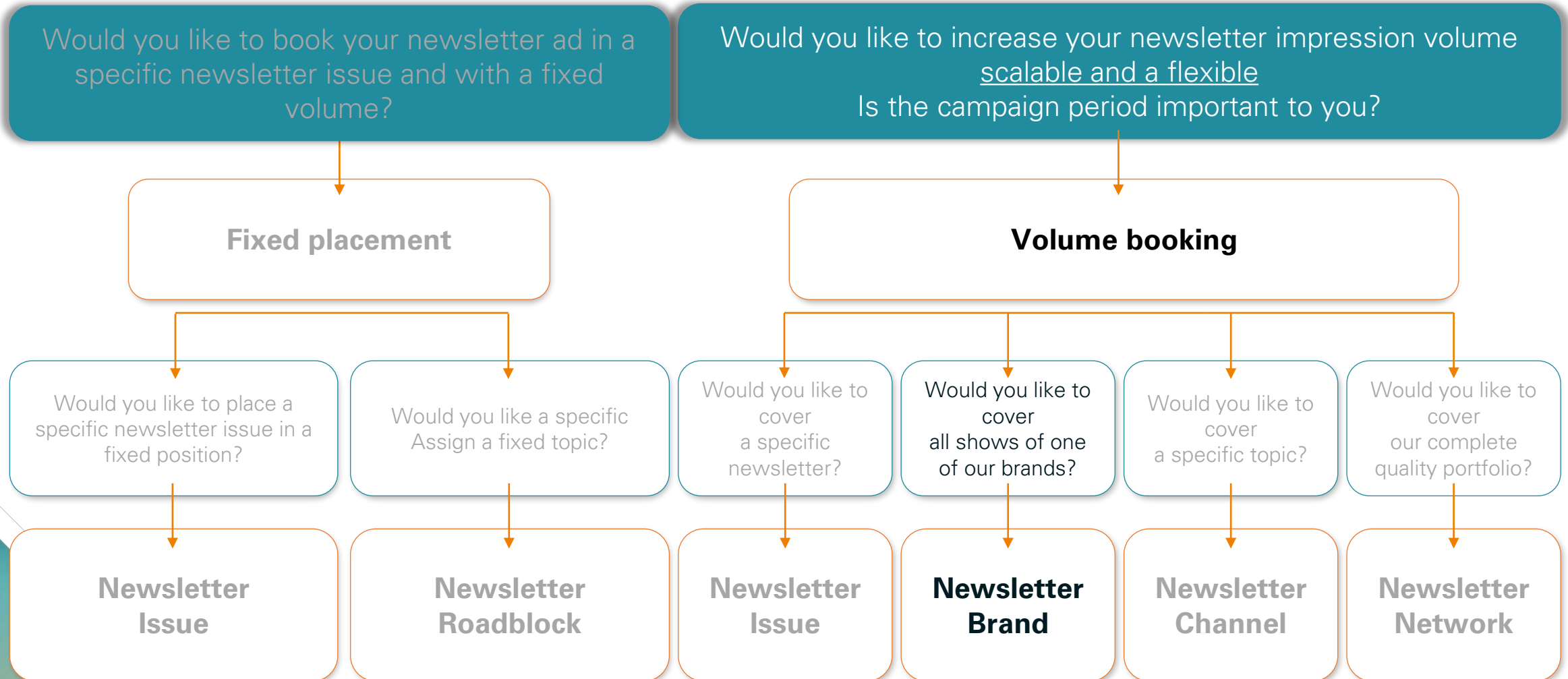
With the iq digital newsletter roadblocks you benefit from a price advantage compared to individual bookings.

05

NEWSLETTER BRAND

YOUR BOOKING OPTIONS

Exactly the right offer according to your wishes



NEWSLETTER BRAND

All newsletter issues of one of our media brands bundled for you

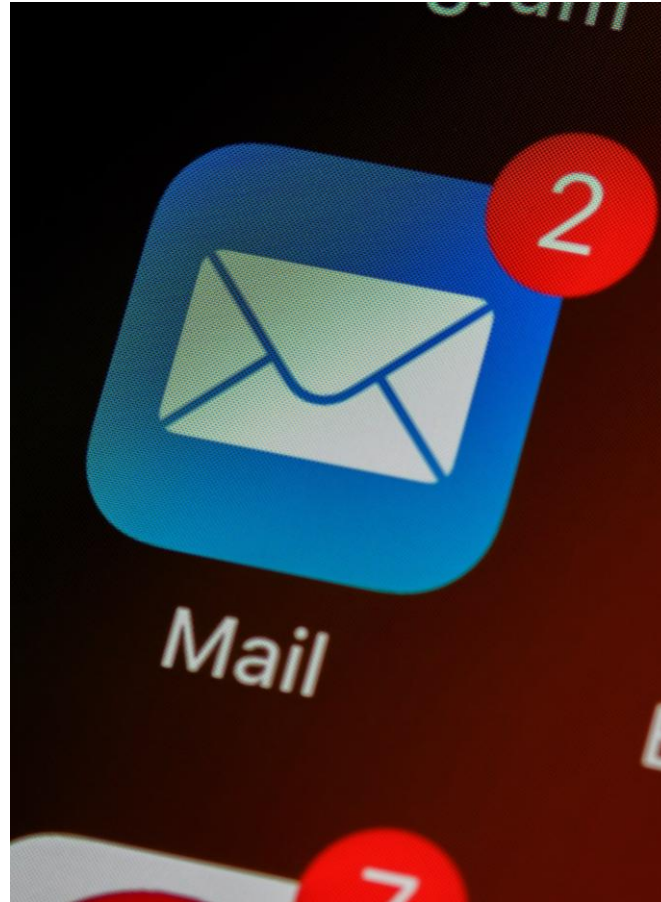
Frankfurter Allgemeine

manager magazin
Harvard Business manager

Süddeutsche Zeitung

ZEIT  ONLINE

morningcrunch



Handelsblatt

DER SPIEGEL

**Wirtschafts
Woche**

Landlust

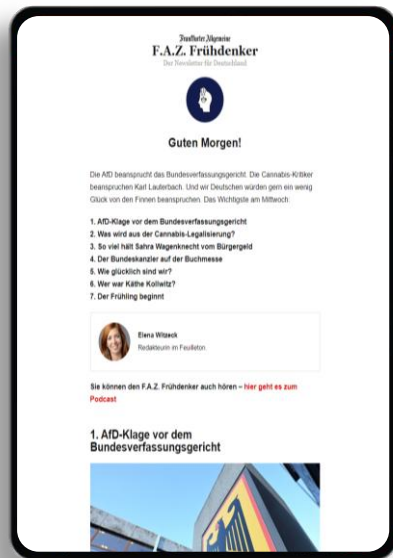
RollingStone
musikexpress. **METAL HAMMER**

NEWSLETTER BRAND „F.A.Z.“

Place yourself in all F.A.Z. newsletters with just one booking

Frankfurter Allgemeine

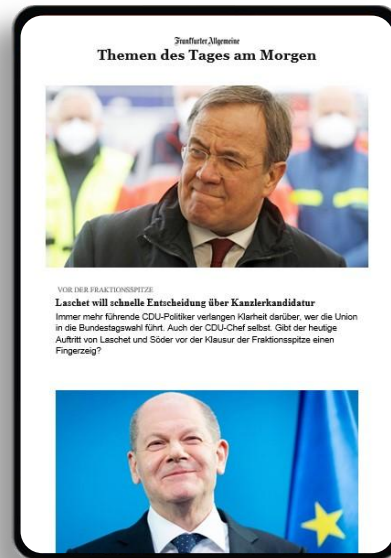
Frühdenker –
Der Newsletter für Deutschland



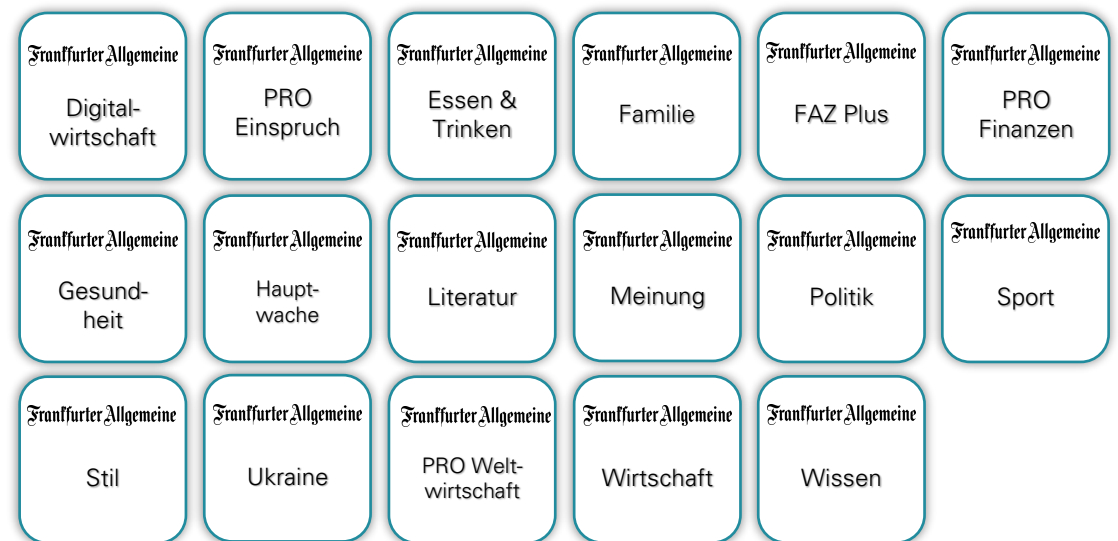
+

Frankfurter Allgemeine

Themen des Tages



+



19

Newsletter

1,2 m

Subscribers

Breaking Ad*

Advertising format

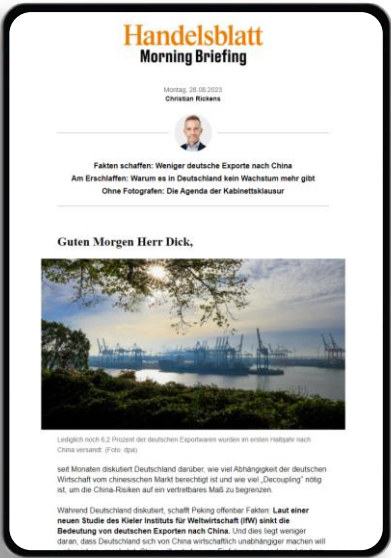
*Other advertising formats available on request

NEWSLETTER BRAND „HANDELSBLATT“

Place yourself in all Handelsblatt newsletters with just one booking

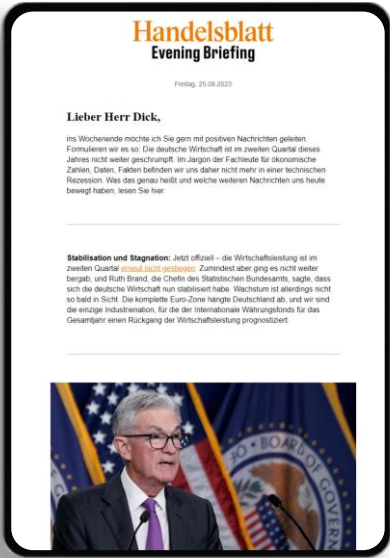
Handelsblatt

Morning Briefing



Handelsblatt

Evening Briefing



Handelsblatt Branchen: Automobil- industrie	Handelsblatt Branchen: Banken	Handelsblatt Branchen: Handel	Handelsblatt Branchen: IT
Handelsblatt Energie Briefing	Handelsblatt Finance Briefing	Handelsblatt Geld- anlage	Handelsblatt Inside Digital Health
Handelsblatt Inside Energie & Immobilien	Handelsblatt Karriere	Handelsblatt Morning Briefing Plus	Handelsblatt Wochen- ende

14

Newsletter

1,1 m

Subscribers

Breaking Ad*

Advertising format

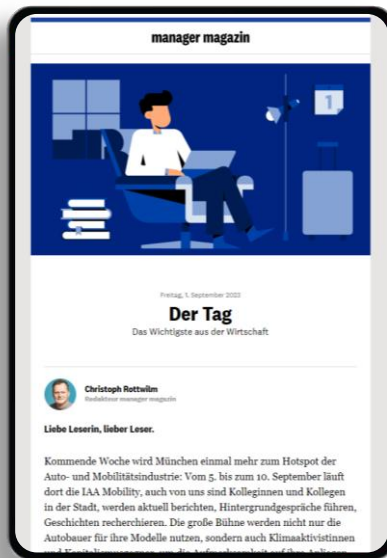
*Other advertising formats available on request

NEWSLETTER BRAND "MANAGER MAGAZIN & HARVARD BUSINESS MANAGER"

Place yourself in all Manager Magazin and Harvard Business Manager newsletters with just one booking

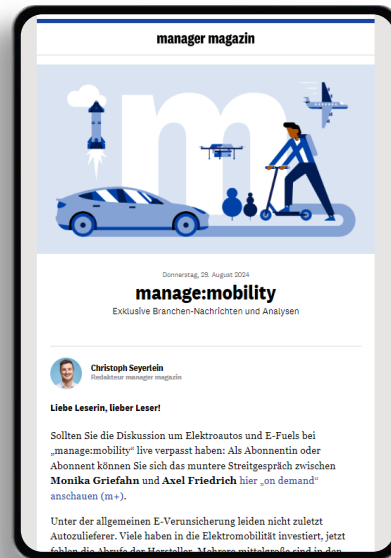
manager magazin

Der Tag



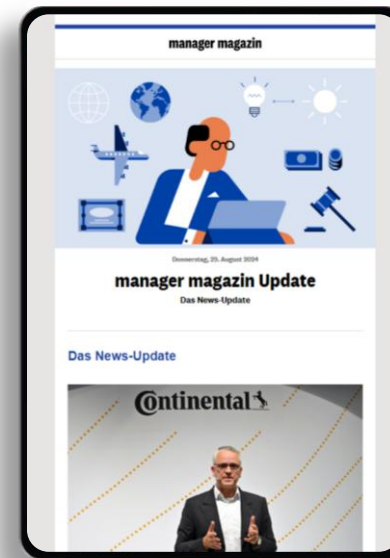
manager magazin

Update



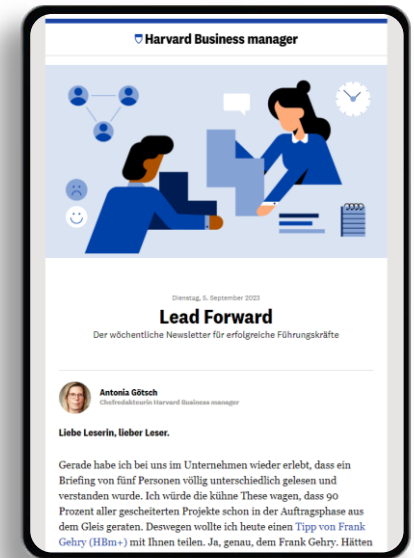
manager magazin

manage:mobility



Harvard Business manager

Lead Forward



4

Newsletter

104,000

Subscribers

Breaking Ad*

Advertising format

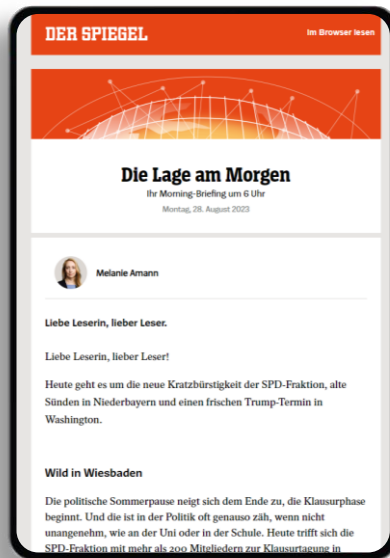
*Other advertising formats available on request

NEWSLETTER BRAND „SPIEGEL“

Place yourself in all Spiegel newsletters with just one booking

DER SPIEGEL

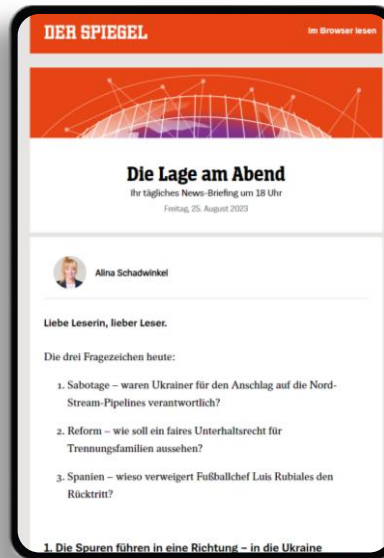
Die Lage am Morgen



+

DER SPIEGEL

Die Lage am Abend



+



14

Newsletter

984,000

Subscribers

Breaking Ad*

Advertising format

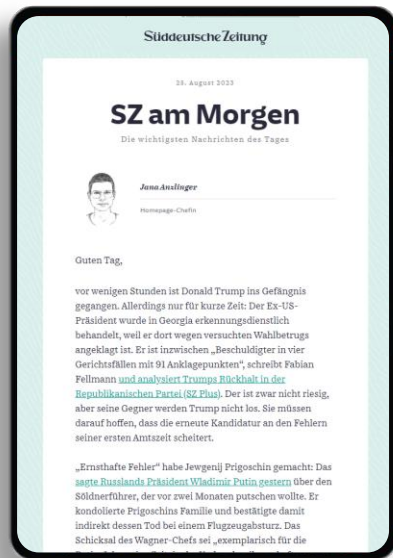
*Other advertising formats available on request

NEWSLETTER BRAND „SÜDDEUTSCHE ZEITUNG“

Place yourself in all Süddeutsche Zeitung newsletters with just one booking

Süddeutsche Zeitung

SZ am Morgen



+

Süddeutsche Zeitung

SZ am Abend



+

Süddeutsche Zeitung Alles Liebe	Süddeutsche Zeitung Bella Italia	Süddeutsche Zeitung Das Rezept	Süddeutsche Zeitung Eilmeldung	Süddeutsche Zeitung einfach leben!	Süddeutsche Zeitung ETF
Süddeutsche Zeitung Familie	Süddeutsche Zeitung Film	Süddeutsche Zeitung Geld	Süddeutsche Zeitung Gerne draußen!	Süddeutsche Zeitung Gesundheit!	Süddeutsche Zeitung Gut getestet
Süddeutsche Zeitung Jetzt Newsletter	Süddeutsche Zeitung Morgen im Stadion	Süddeutsche Zeitung Literatur	Süddeutsche Zeitung Mei Bayern	Süddeutsche Zeitung Minutenmarathon	Süddeutsche Zeitung München heute
Süddeutsche Zeitung Österreich	Süddeutsche Zeitung Prantls Blick	Süddeutsche Zeitung Satt und glücklich	Süddeutsche Zeitung SZ am Sonntag	Süddeutsche Zeitung SZ-Magazin Newsletter	

26

Newsletter

611,000

Subscribers

Breaking Ad*

Advertising format

*Other advertising formats available on request

NEWSLETTER BRAND „WIRTSCHAFTSWOCHE“

Place yourself in all WirtschaftsWoche newsletters with just one booking

■ WirtschaftsWoche

BörsenWoche

■ WirtschaftsWoche

Coach

■ WirtschaftsWoche

Das Beste für Ihr Geld

■ WirtschaftsWoche

Daily Punch

■ WirtschaftsWoche

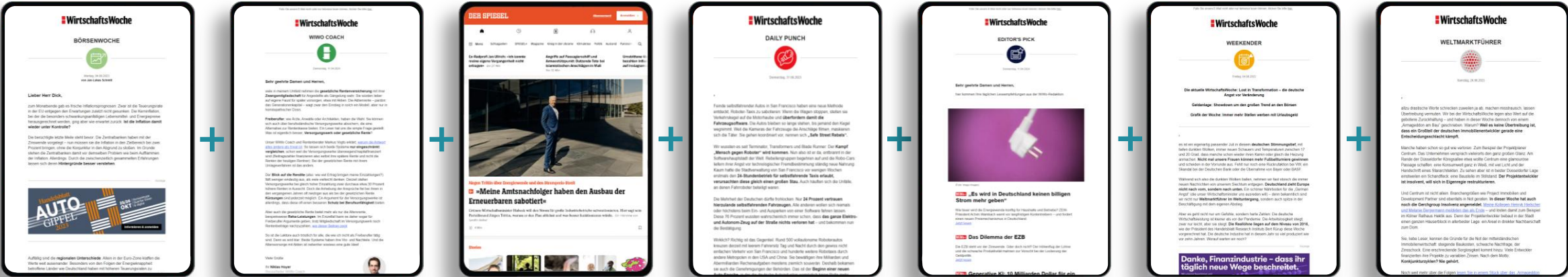
Editor's Pick

■ WirtschaftsWoche

Weekender

■ WirtschaftsWoche

Weltmarktführer



7

Newsletter

604,000

Subscribers

Breaking Ad*

Advertising format

*Other advertising formats available on request

NEWSLETTER BRAND "ZEIT ONLINE"

Place yourself in all ZEIT ONLINE newsletters with just one booking

ZEIT ONLINE

ZEIT am Wochenende



+

ZEIT ONLINE

Das tut mir gut



+

ZEIT ONLINE

Geld



+

ZEIT ONLINE

Natürlich Intelligent



+

ZEIT ONLINE

ZEITmagazin – Was für ein Tag!



+

ZEIT ONLINE

Was jetzt?



+

ZEIT ONLINE

Was jetzt, America?





7

Newsletter

+

813,000

Subscribers

+

Breaking Ad*

Advertising format

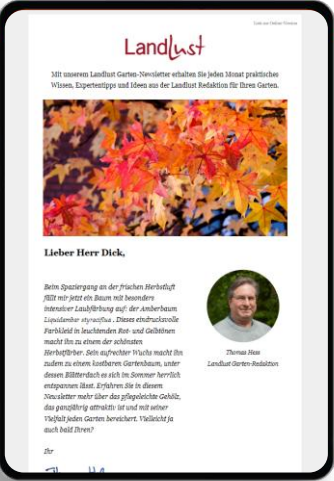
*Other advertising formats available on request

NEWSLETTER BRAND „LANDLUST“

Place yourself in all Landlust newsletters with just one booking

Landlust

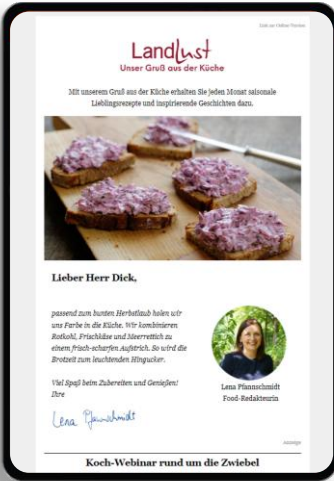
Garten



+

Landlust

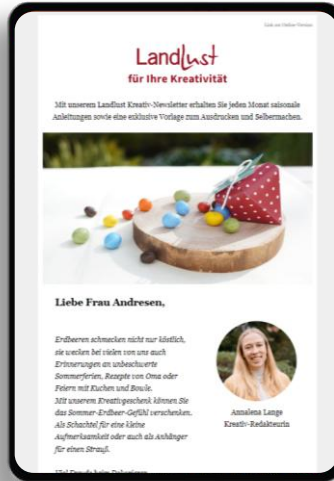
Küchen



+

Landlust

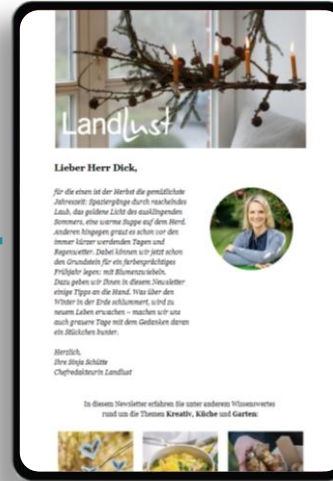
Kreativ



+

Landlust

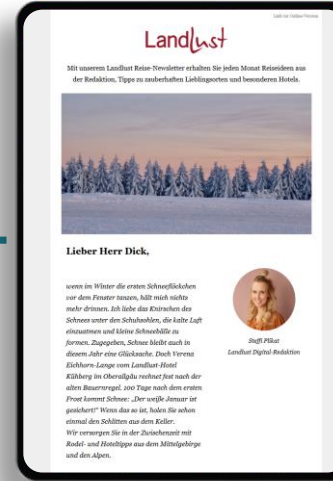
Newsletter



+

Landlust

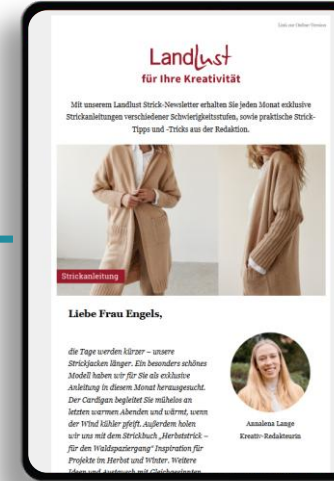
Reise



+

Landlust

Strick



6

Newsletter

490,000

Subscribers

Breaking Ad*

Advertising format

*Other advertising formats available on request

NEWSLETTER BRAND "MORNINGCRUNCH"

Place yourself in all Morningcrunch newsletters with just one booking

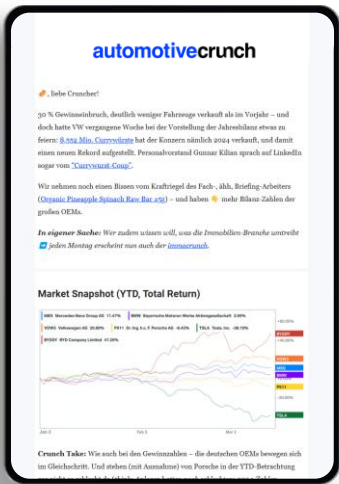
morningcrunch

AI Crunch



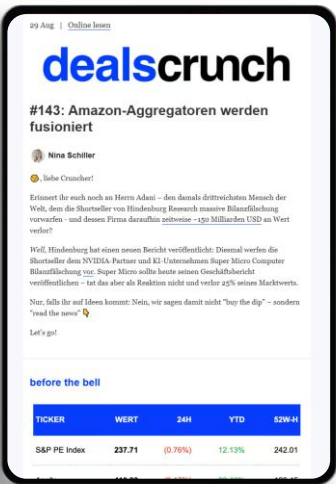
morningcrunch

Automotive Crunch



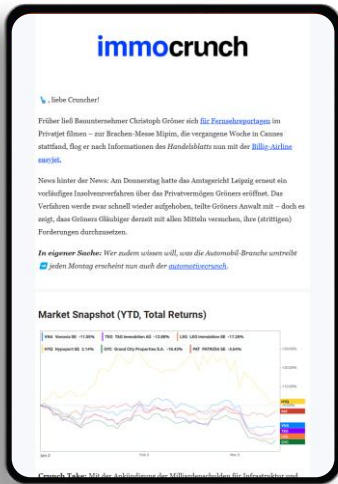
morningcrunch

Deals Crunch



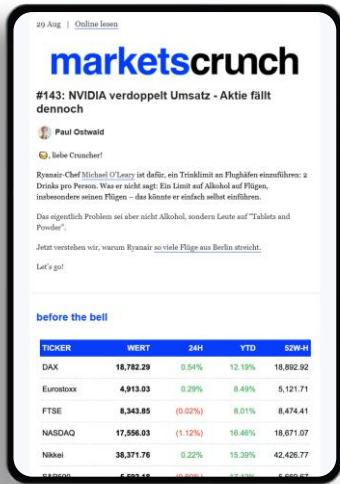
morningcrunch

Immo Crunch



morningcrunch

Markets Crunch



5

Newsletter

83,000

Subscribers

Breaking Ad*

Advertising format

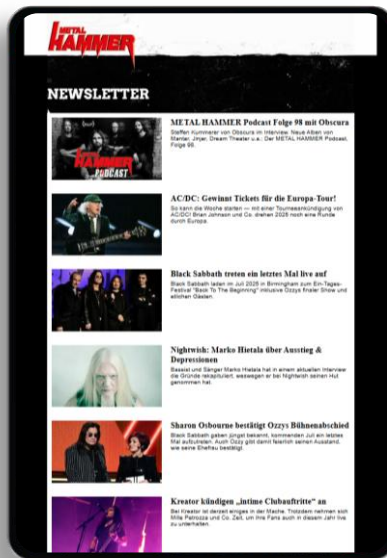
*Other advertising formats available on request

NEWSLETTER BRAND „METAL HAMMER & MUSIKEXPRESS & ROLLING STONE“

Place yourself in all Metal Hammer, musikexpress & Rolling Stone newsletters with just one booking



Newsletter



musikexpress.

Newsletter



RollingStone

Newsletter



RollingStone

Wohnzimmer



4

Newsletter

21,000

Subscribers

Breaking Ad*

Advertising format

*Other advertising formats available on request

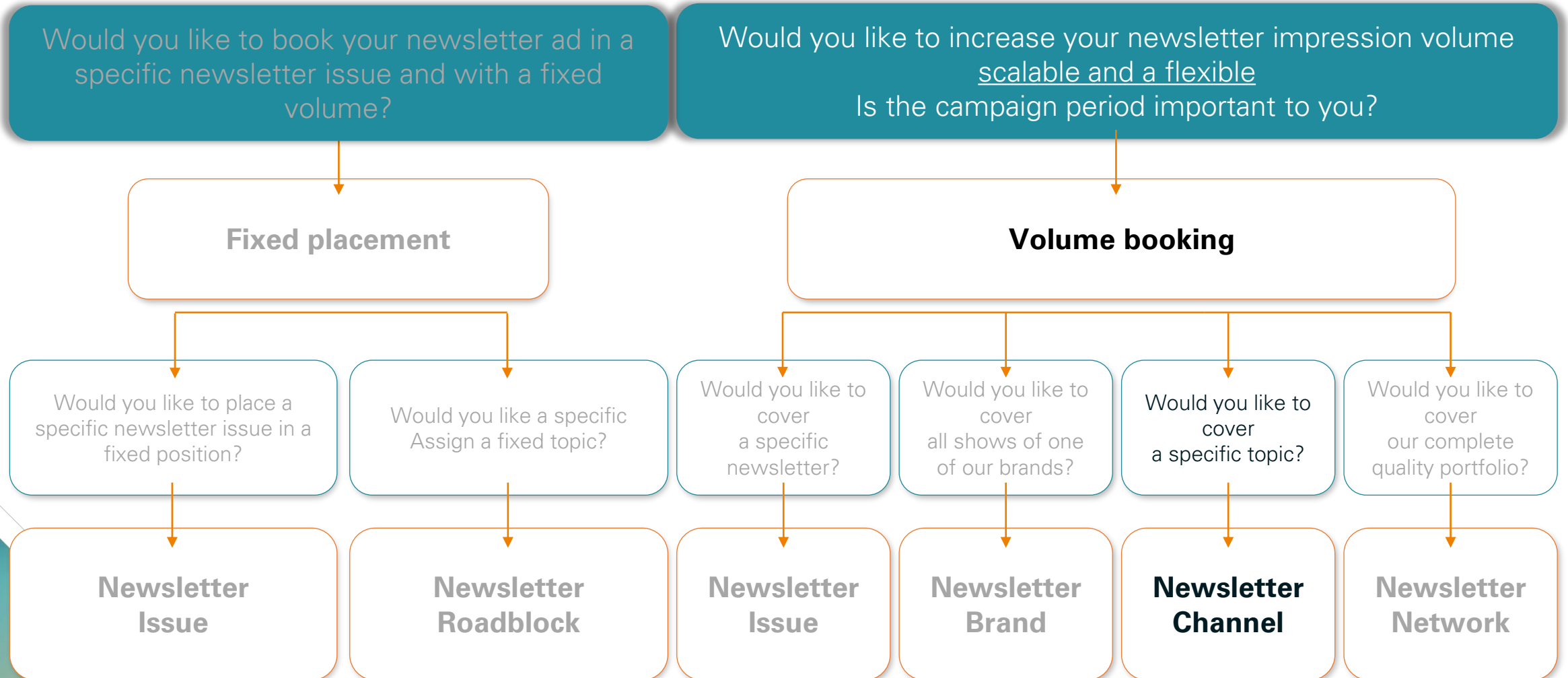


06

NEWSLETTER CHANNEL

YOUR BOOKING OPTIONS

Exactly the right offer according to your wishes



NEWSLETTER CHANNEL

The most exciting newsletter issues bundled by topic for you

QUALITY
MEDIA



ECONOMY



FINANCES



LIFESTYLE



SUSTAINABILITY



SCIENCE &
INNOVATION



HEALTH



JOURNEY



FOOD



DIGITALISATION
& IT



FEEL GOOD



NEWSLETTER CHANNEL „QUALITY MEDIA“

Place yourself in all news newsletters with just one booking

Frankfurter Allgemeine Frühdenker- Newsletter für Deutschland	Frankfurter Allgemeine Meinung	Frankfurter Allgemeine Themen des Tages	Handelsblatt Morning Briefing	Handelsblatt Evening Briefing	manager magazin Update
DER SPIEGEL Die Lage am Abend	DER SPIEGEL Die Lage am Morgen	DER SPIEGEL Die Lage am Sonntag	DER SPIEGEL Der Tag	Süddeutsche Zeitung SZ am Morgen	Süddeutsche Zeitung SZ am Abend
TAGESSPIEGEL Morgen- lage	TAGESSPIEGEL Abend- lage	Wirtschafts Woche Editor's Pick	ZEITUNG ONLINE Was jetzt?		

16

Newsletter

2,6 m

Subscribers

Breaking Ad*

Advertising format

*Other advertising formats available on request

NEWSLETTER CHANNEL "ECONOMY"

Place yourself in all business newsletters with just one booking

ncl adaption	Frankfurter Allgemeine PRO Digital- wirtschaft	Frankfurter Allgemeine PRO Welt- wirtschaft	Frankfurter Allgemeine Wirtschaft	Handelsblatt Branchen: Automobil- industrie	Handelsblatt Branchen: Banken	Handelsblatt Branchen: Handel	Handelsblatt Branchen: IT	Harvard Business manager Lead Forward	manager magazin Der Tag
manager magazin manage: mobility	morningcrunch AI Crunch	morningcrunch Automotive Crunch	morningcrunch Deals Crunch	morningcrunch Immo Crunch	morningcrunch Krypto Crunch	morningcrunch Markets Crunch	TAGESSPIEGEL Background Agrar & Ernährung	TAGESSPIEGEL Background Cybersecurity	TAGESSPIEGEL Background Digitalisierung & KI
TAGESSPIEGEL Background Energie & Klima	TAGESSPIEGEL Background Gesundheit & Health	TAGESSPIEGEL Background Smart City	TAGESSPIEGEL Background Sustainable Finance	TAGESSPIEGEL Background Verkehr & Smart Mobility	Wirtschafts Woche Coach	Wirtschafts Woche Editor's Pick	Wirtschafts Woche Weekender	Wirtschafts Woche Weltmarkt- führer	

29

Newsletter

837,000

Subscribers

Breaking Ad*

Advertising format

*Other advertising formats available on request

NEWSLETTER CHANNEL "FINANCE"

Place yourself in all financial newsletters with just one booking

 PRO Finanzen	Handelsblatt Finance Briefing	Handelsblatt Geld- anlage	morningcrunch AI Crunch	morningcrunch Automotive Crunch
morningcrunch Deals Crunch	morningcrunch Immo Crunch	morningcrunch Krypto Crunch	morningcrunch Markets Crunch	Stiddeutsche Zeitung Geld
TAGESSPIEGEL Background Sustainable Finance	 Börsen- Woche	 Coach	 Das Beste für Ihr Geld	ZEIT  ONLINE Geld

15

Newsletter

789,000

Subscribers

Breaking Ad*

Advertising format

*Other advertising formats available on request

NEWSLETTER CHANNEL „LIFESTYLE“

Place yourself in all lifestyle newsletters with just one booking

Frankfurter Allgemeine Literatur	Frankfurter Allgemeine Stil	Landlust Noch mehr Landlust	METAL HAMMER Newsletter	musikexpress. Newsletter
Handelsblatt Wochen- ende	RollingStone Newsletter	RollingStone Wohn- zimmer	DER SPIEGEL Bücher	DER SPIEGEL Neue Filme und Serien
Süddeutsche Zeitung Literatur	Süddeutsche Zeitung SZ- Magazin	ZEIT ONLINE ZEIT am Wochen- ende	ZEIT ONLINE ZEITmagazin – Was für ein Tag	

14

Newsletter

860,000

Subscribers

Breaking Ad*

Advertising format

*Other advertising formats available on request

NEWSLETTER CHANNEL "SUSTAINABILITY"

Place yourself in all sustainability newsletters with just one booking

Handelsblatt

Energie Briefing

Spektrum.de

Newsletter

DER SPIEGEL

Klimabericht

TAGESSPIEGEL

Background
Energie & Klima

TAGESSPIEGEL

Background
Sustainable
Finance

5

Newsletter

127,000

Subscribers

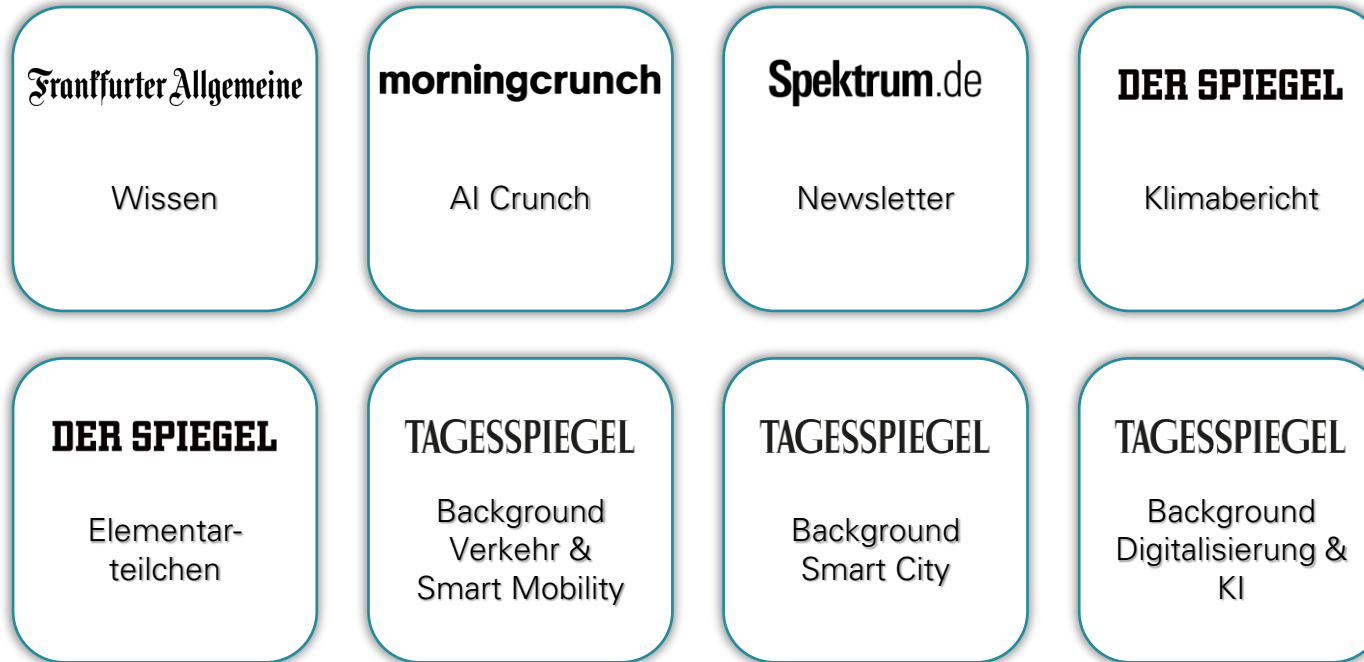
Breaking Ad*

Advertising format

*Other advertising formats available on request

NEWSLETTER CHANNEL "SCIENCE & INNOVATION"

Place yourself in all science newsletters with just one booking



8

Newsletter

144,000

Subscribers

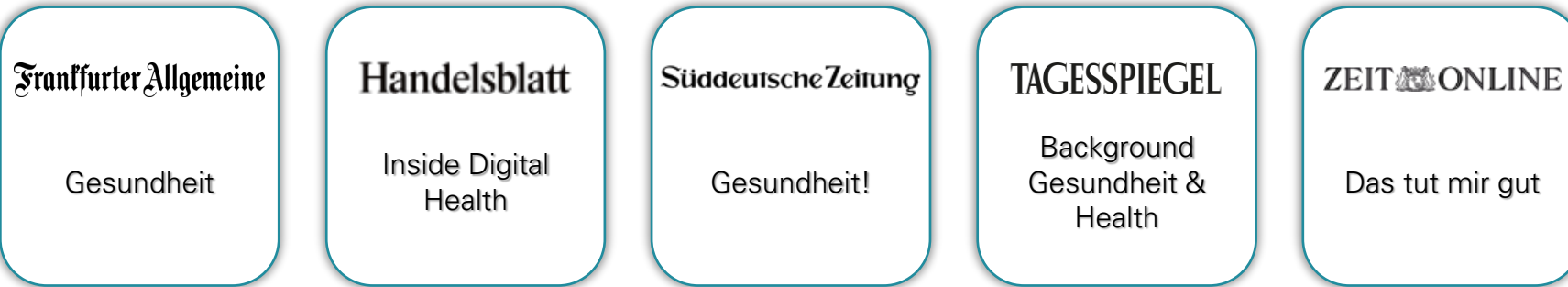
Breaking Ad*

Advertising format

*Other advertising formats available on request

NEWSLETTER CHANNEL "HEALTH"

Place yourself in all health newsletters with just one booking



5
Newsletter

133,000
Subscribers

Breaking Ad*
Advertising format

*Other advertising formats available on request

NEWSLETTER CHANNEL "TRAVEL"

Place yourself in all travel newsletters with just one booking

Landlust

Noch mehr
Landlust

DER SPIEGEL

Gute Reise

Süddeutsche Zeitung

Bella Italia

Süddeutsche Zeitung

Österreich

Süddeutsche Zeitung

Gerne draußen!

5

Newsletter

540,000

Subscribers

Breaking Ad*

Advertising format

*Other advertising formats available on request

NEWSLETTER CHANNEL "FOOD"

Place yourself in all food newsletters with just one booking



5
Newsletter

509,000
Subscribers

Breaking Ad*
Advertising format

*Other advertising formats available on request

NEWSLETTER CHANNEL "DIGITALISATION & IT"

Place yourself in all IT newsletters with just one booking



5
Newsletter

199,000
Subscribers

Breaking Ad*
Advertising format

*Other advertising formats available on request

NEWSLETTER CHANNEL „FEEL GOOD“

Place yourself in all Feel Good newsletters with just one booking

Frankfurter Allgemeine Essen & Trinken	Frankfurter Allgemeine Literatur	Frankfurter Allgemeine Stil	Handelsblatt Wochen- ende	Landlust Noch mehr Landlust	METAL HAMMER Newsletter	musikexpress. Newsletter	RollingStone Newsletter
RollingStone Wohn- zimmer	DER SPIEGEL Bücher	DER SPIEGEL Gute Reise	DER SPIEGEL Kochen ohne Kohle	DER SPIEGEL Neue Filme und Serien	Süddeutsche Zeitung Bella Italia	Süddeutsche Zeitung Das Rezept	Süddeutsche Zeitung Gerne draußen!
Süddeutsche Zeitung Literatur	Süddeutsche Zeitung Österreich	Süddeutsche Zeitung satt und glücklich	Süddeutsche Zeitung SZ- Magazin	ZEITUNG ONLINE Wochen- ende	ZEITUNG ONLINE ZEITmagazin – Was für ein Tag		

22

Newsletter

1,1 m

Subscribers

Breaking Ad*

Advertising format

*Other advertising formats available on request

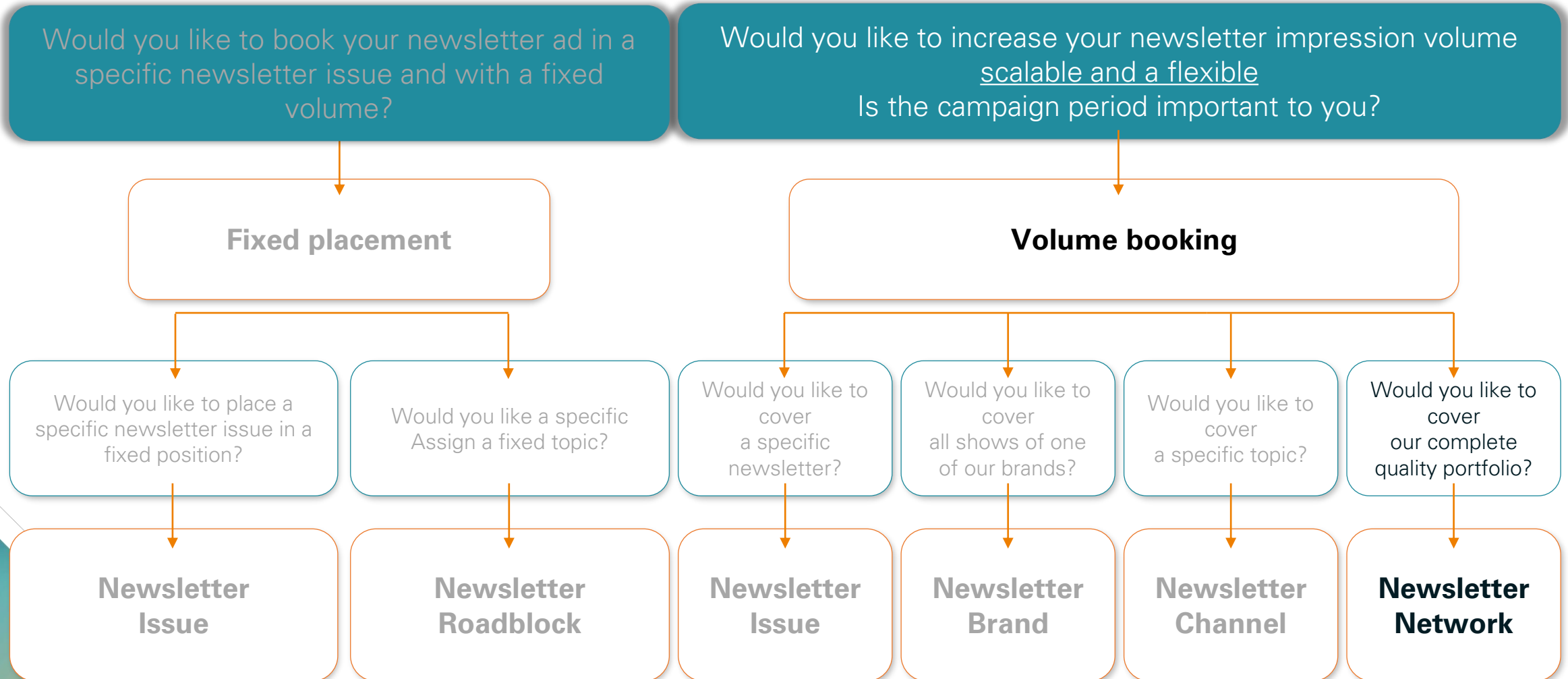


07

NEWSLETTER NETWORK

YOUR BOOKING OPTIONS

Exactly the right offer according to your wishes



NEWSLETTER NETWORK

All media brands & all topics in just one booking

nln

Frankfurter Allgemeine

Handelsblatt

Harvard Business manager

Landlust

manager magazin

**METAL
HAMMER**

morningcrunch

musikexpress.

RollingStone

Spektrum.de

DER SPIEGEL

Süddeutsche Zeitung

TAGESSPIEGEL

**Wirtschafts
Woche**

ZEITUNG ONLINE

16

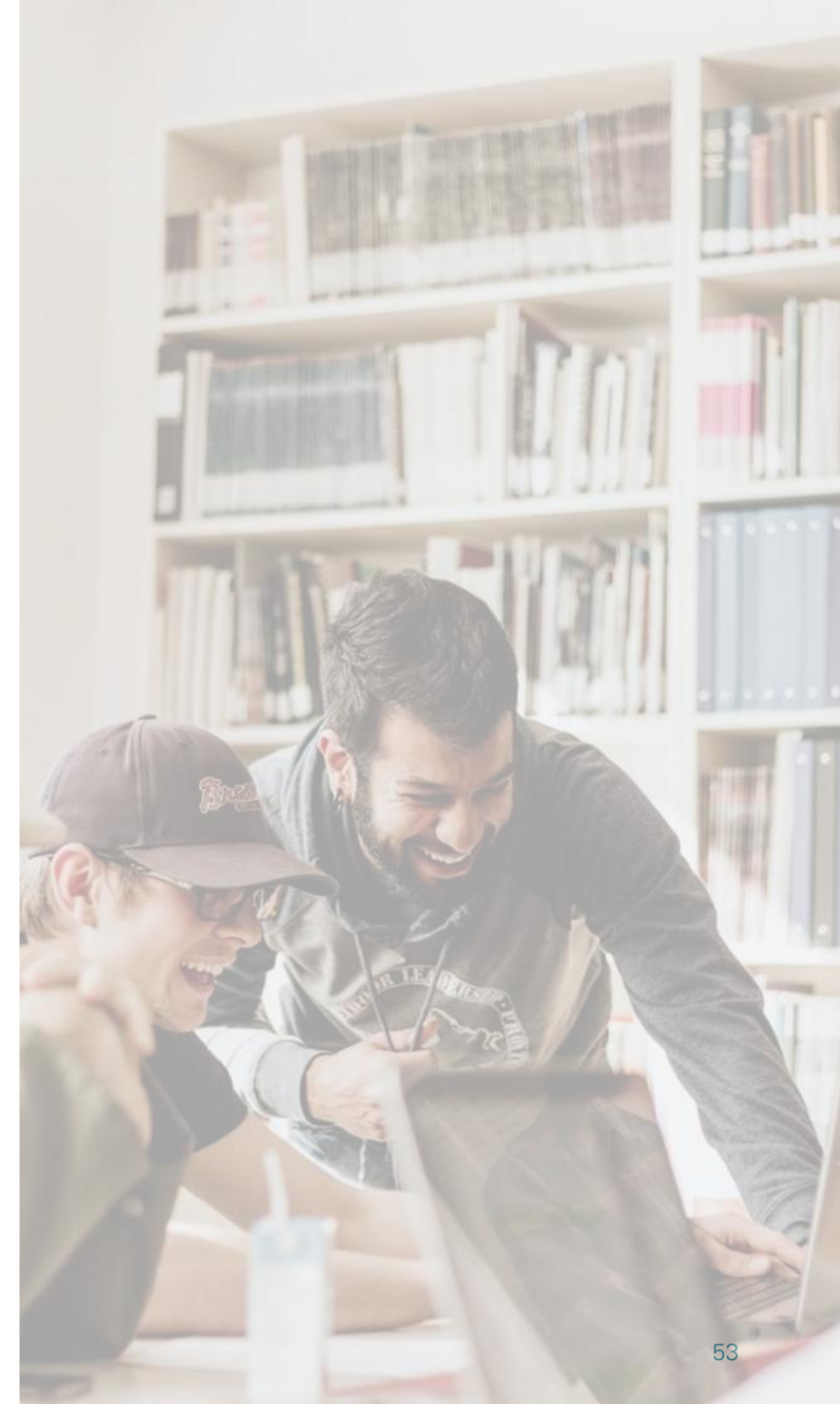
Media brands

108

Newsletter

6,1 m

Subscribers



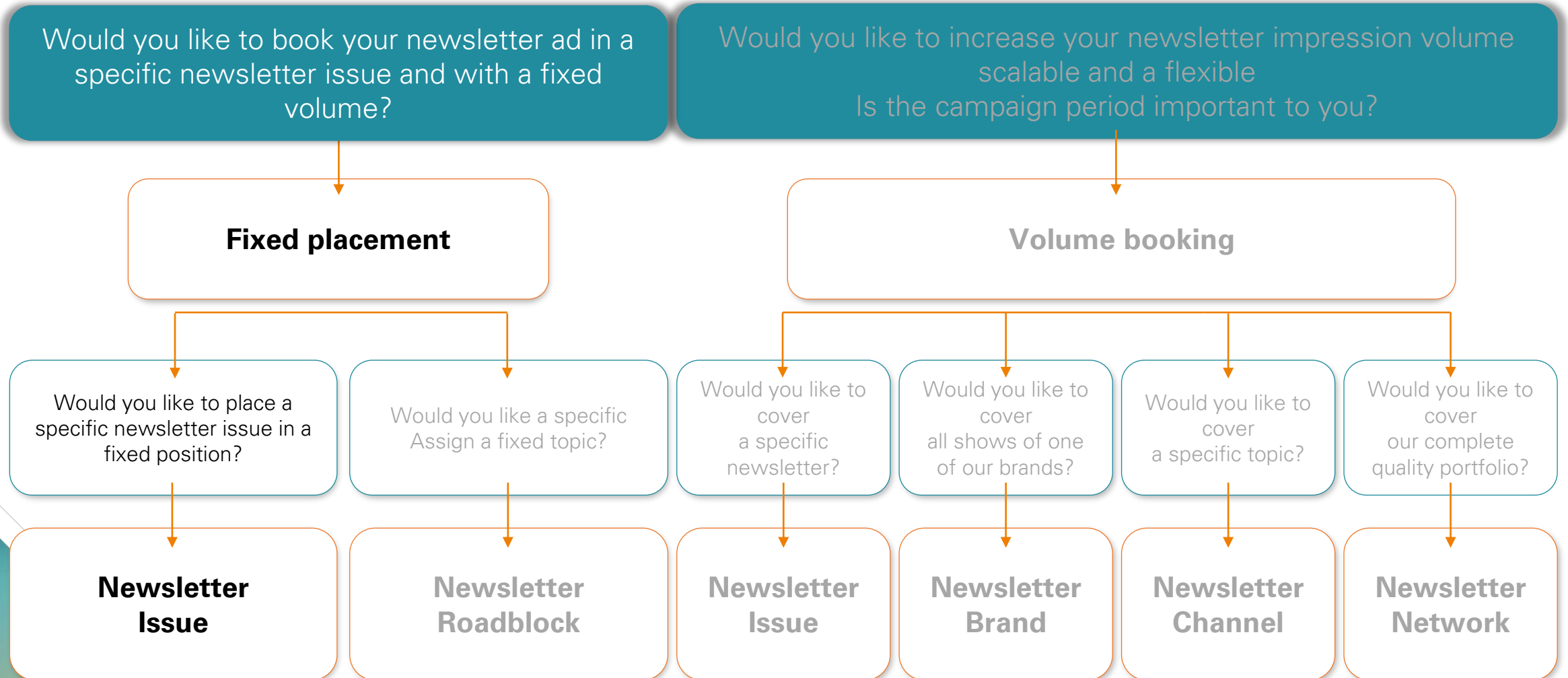


08

NEWSLETTER ISSUE

YOUR BOOKING OPTIONS

Exactly the right offer according to your wishes





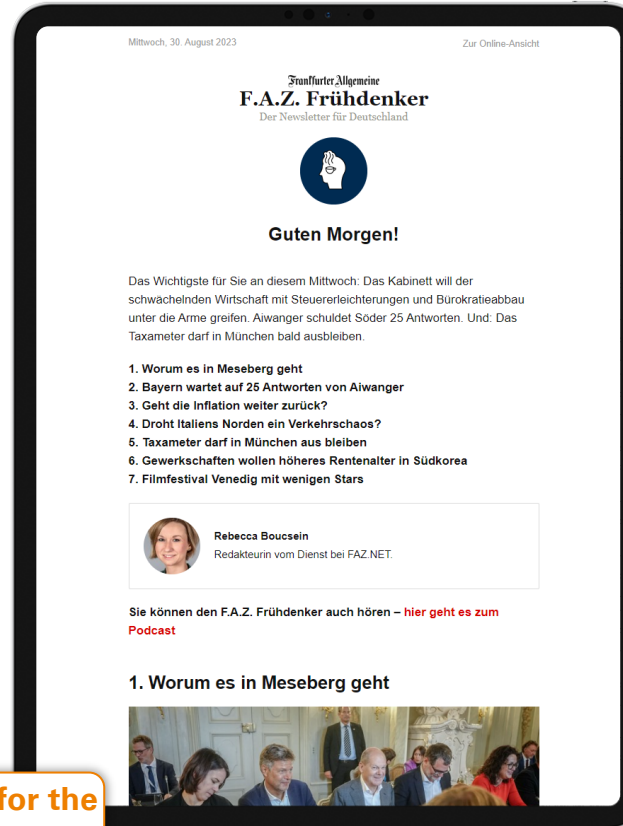
QUALITY MEDIA

FRÜHDENKER - THE NEWSLETTER FOR GERMANY

Frankfurter Allgemeine Zeitung

DESCRIPTION OF THE

The joint newsletter of the political and business editors of the F.A.Z. Our authors categorise the most important topics of the day and provide a compact overview - relevant, up-to-date and entertaining.



Click here for the
online view

RANGE PER BOOKING

Ø 880,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

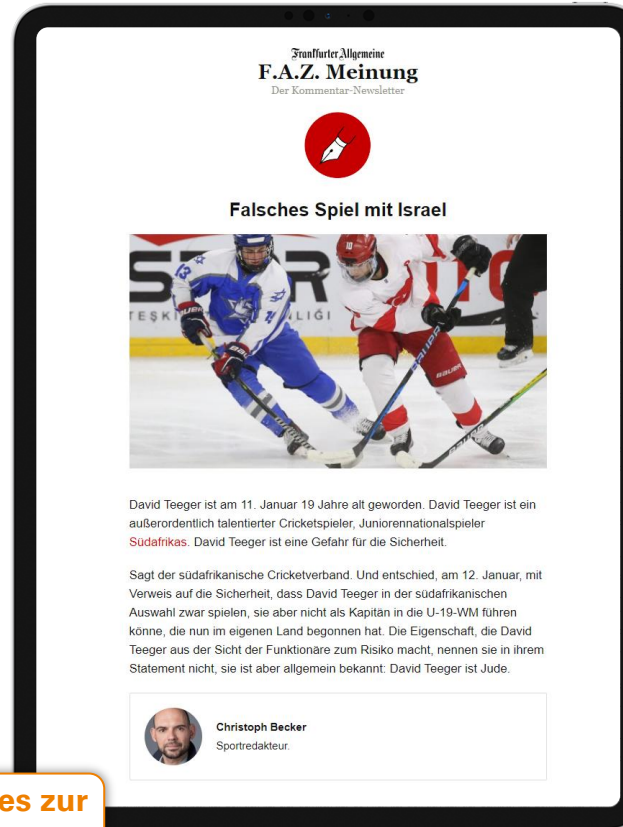
MEINUNG

Frankfurter Allgemeine Zeitung

BESCHREIBUNG

Analytisch und pointiert: Aktuelle Kommentare zu den wichtigsten Nachrichten aus Politik, Wirtschaft, Feuilleton und Gesellschaft.

Hier geht es zur
Online-Ansicht



REICHWEITE PRO BUCHUNG

Ø 700.000 Ad Impressions

ERSCHEINUNGSTERMIN

Montag - Freitag

MINDESTBUCHUNGSFREQUENZ

1 Woche = 5 Ausgaben

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

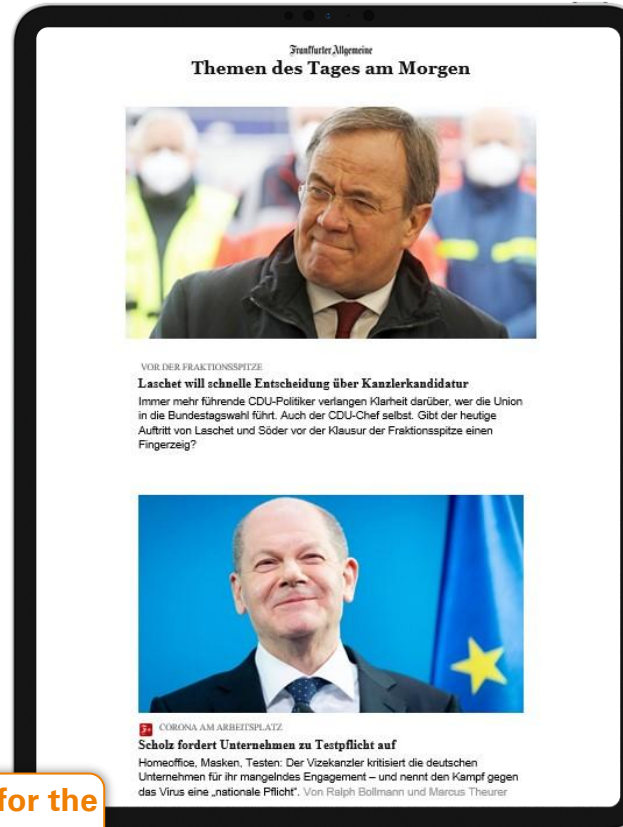
THEMEN DES TAGES

Frankfurter Allgemeine Zeitung

DESCRIPTION OF THE

Background and classification of the most important topics of the day, with analyses from the fields of politics, business, features, society and sport.

[Click here for the online view](#)



RANGE PER BOOKING

Ø 270,000 Ad Impressions

PUBLICATION DATE

Monday - Sunday (3x daily)

MINIMUM BOOKING FREQUENCY

1 week = 21 issues

BOOKING OPTION

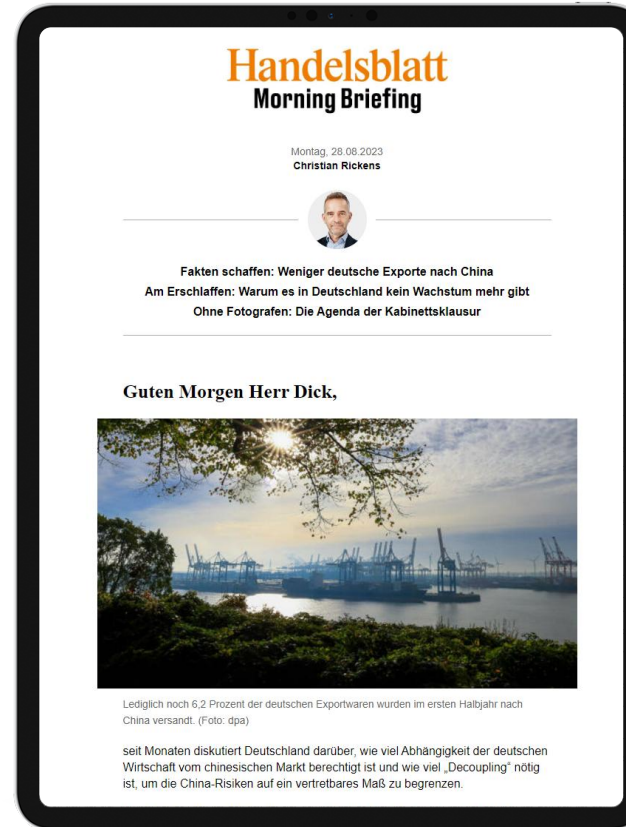
Newsletter Ads, Native Ads & Display Ads

MORNING BRIEFING

Handelsblatt

DESCRIPTION OF THE

Every morning, the Handelsblatt editorial team summarises the latest economic and political events from around the world and provides an outlook on the most important events of the day.



RANGE PER BOOKING

Ø 1,1500,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)

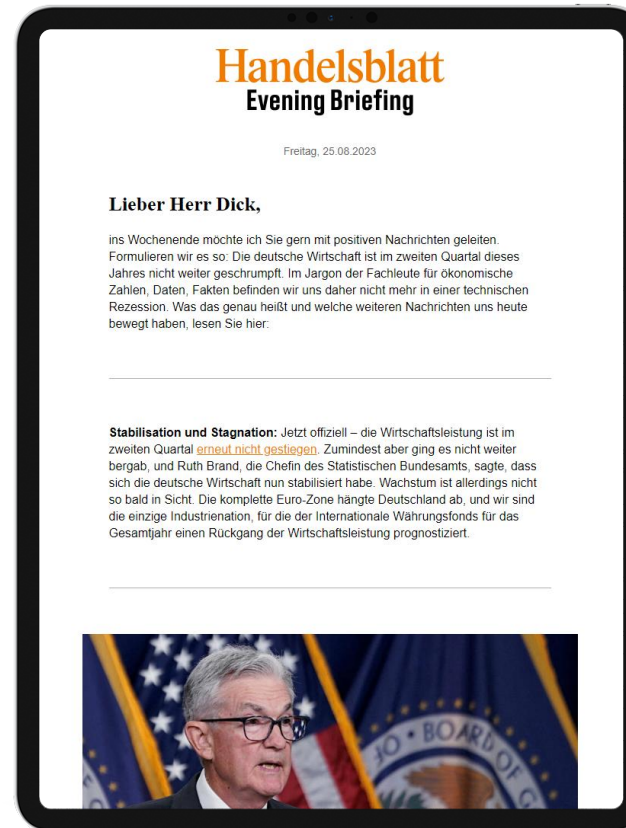
EVENING BRIEFING

Handelsblatt

DESCRIPTION OF THE

In the evening, the most important news of the day, short and compact, directly from the Handelsblatt newsroom.

The Evening Briefing informs you every trading day at 6 p.m. about the key news from the worlds of business, politics and finance.



RANGE PER BOOKING

Ø 1,060,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

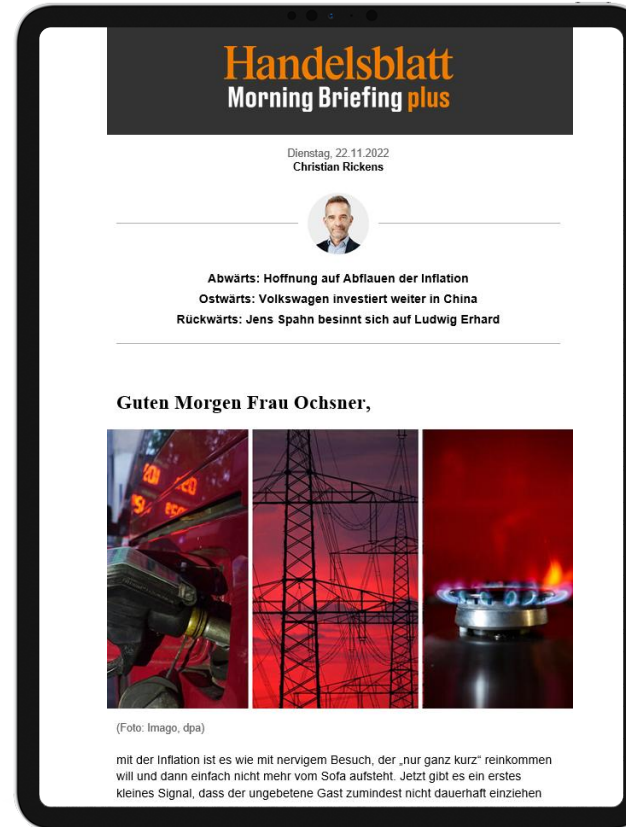
Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)

MORNING BRIEFING PLUS

Handelsblatt

DESCRIPTION OF THE

The Handelsblatt Morning Briefing Plus offers the perfect start to the day before 6 a.m. every trading day with all the relevant news from business, politics and finance plus access to Plus content.
Exclusive: The Saturday edition by editor-in-chief Sebastian Matthes.



RANGE PER BOOKING

Ø 300,000 Ad Impressions

PUBLICATION DATE

Monday - Saturday

MINIMUM BOOKING FREQUENCY

1 week = 6 issues

BOOKING OPTION

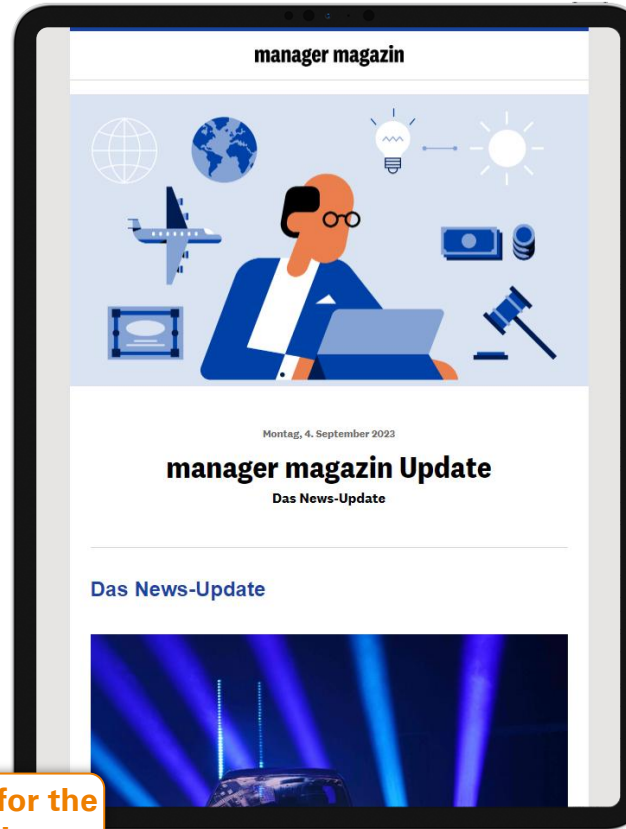
Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)

UPDATE

Manager Magazin

DESCRIPTION OF THE

We keep you up to date every day:
The news update from the manager-
magazin editorial team.



[Click here for the
online view](#)

RANGE PER BOOKING

Ø 50,000 Ad Impressions

PUBLICATION DATE

Monday - Friday (4x daily)

MINIMUM BOOKING FREQUENCY

1 week = 20 issues

BOOKING OPTION

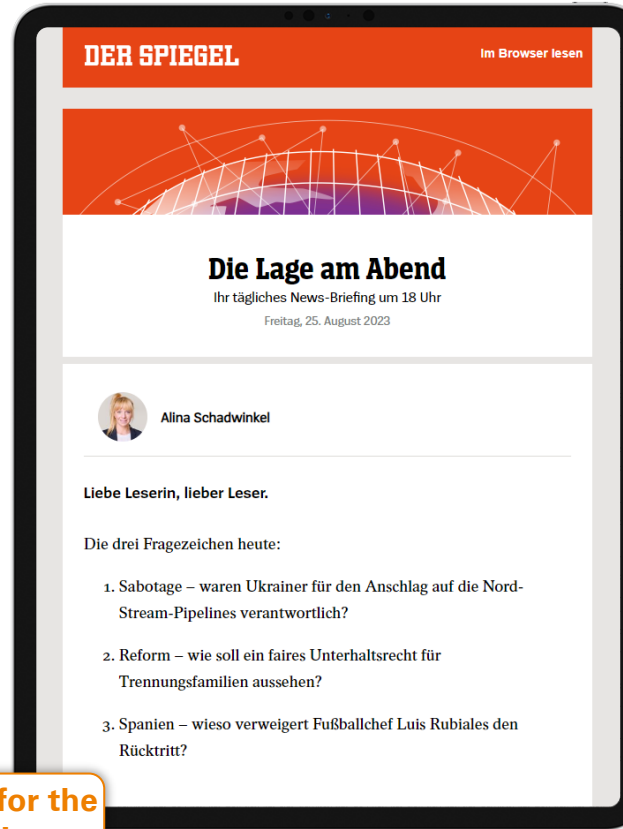
Newsletter Ads, Native Ads & Display Ads

DIE LAGE AM ABEND

SPIEGEL

DESCRIPTION OF THE

Your current news update at 6 pm:
What's really important today - and
what it means. Pointed, personal,
compact.



[Click here for the
online view](#)

RANGE PER BOOKING

Ø 570,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

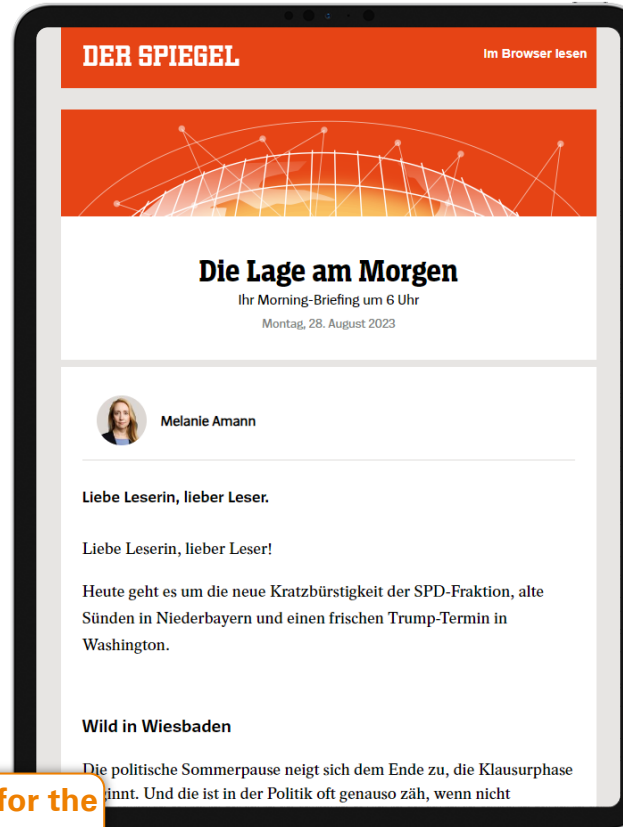
Newsletter Ads, Native Ads & Display Ads

DIE LAGE AM MORGEN

SPIEGEL

DESCRIPTION OF THE

Your opinionated news briefing at 6 a.m.: What's important today - and what to make of it. Political, analytical, up-to-date.



[Click here for the online view](#)

RANGE PER BOOKING

Ø 820,000 Ad Impressions

PUBLICATION DATE

Monday - Saturday

MINIMUM BOOKING FREQUENCY

1 week = 6 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

DIE LAGE AM SONNTAG

SPIEGEL

DESCRIPTION OF THE

Your briefing from the SPIEGEL editorial team on the seventh day of the week: the most important news and debates, the best stories. Personal, political, to the point



[Click here for the online view](#)

RANGE PER BOOKING

Ø 210,000 Ad Impressions

PUBLICATION DATE

Sunday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

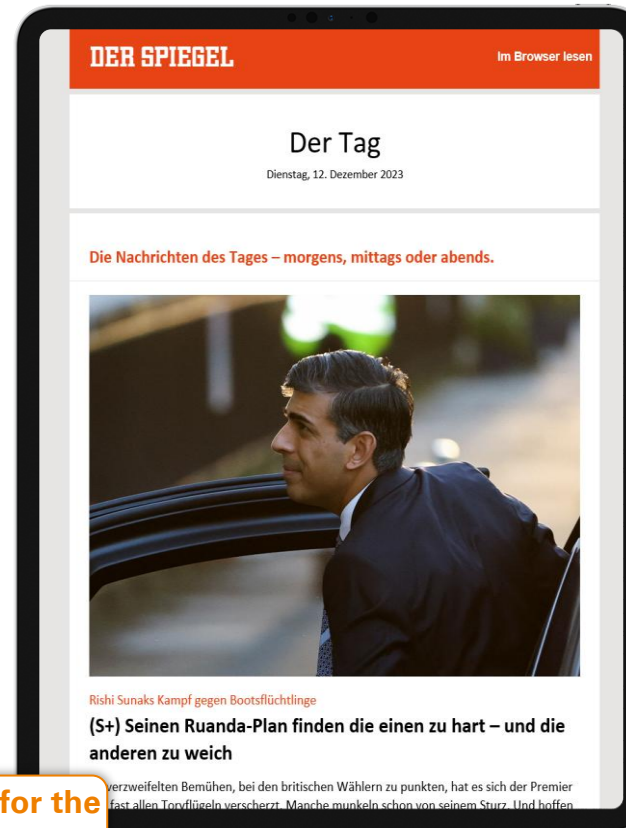
Newsletter Ads, Native Ads & Display Ads

DER TAG

SPIEGEL

DESCRIPTION OF THE

The news of the day - morning, noon or evening.



[Click here for the online view](#)

RANGE PER BOOKING

Ø 190,000 Ad Impressions

PUBLICATION DATE

Monday - Sunday

MINIMUM BOOKING FREQUENCY

1 week = 7 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

MÜNCHEN HEUTE

Süddeutsche Zeitung

DESCRIPTION OF THE

The team from the SZ Munich, Region, Bavaria section provides information on Munich news: important daily events from politics, culture, business and society. Plus leisure tips on concerts and theatre, recommendations from SZ food critics and other exciting stories from the surrounding area and Bavaria.



[Click here for the online view](#)

RANGE PER BOOKING

Ø 110,000 Ad Impressions

PUBLICATION DATE

Sunday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 6 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

SZ AM SONNTAG

Süddeutsche Zeitung

DESCRIPTION OF THE

The best that the Süddeutsche Zeitung has to offer every Sunday: exciting reports, inspiring interviews, touching stories and much more.



RANGE PER BOOKING

Ø 110,000 Ad Impressions

PUBLICATION DATE

Sunday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

PRANTLS BLICK

Süddeutsche Zeitung

DESCRIPTION OF THE

Get the political newsreel every Sunday with exclusive reading tips from Heribert Prantl.



Click here for the
online view

RANGE PER BOOKING

Ø 50,000 Ad Impressions

PUBLICATION DATE

Sunday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

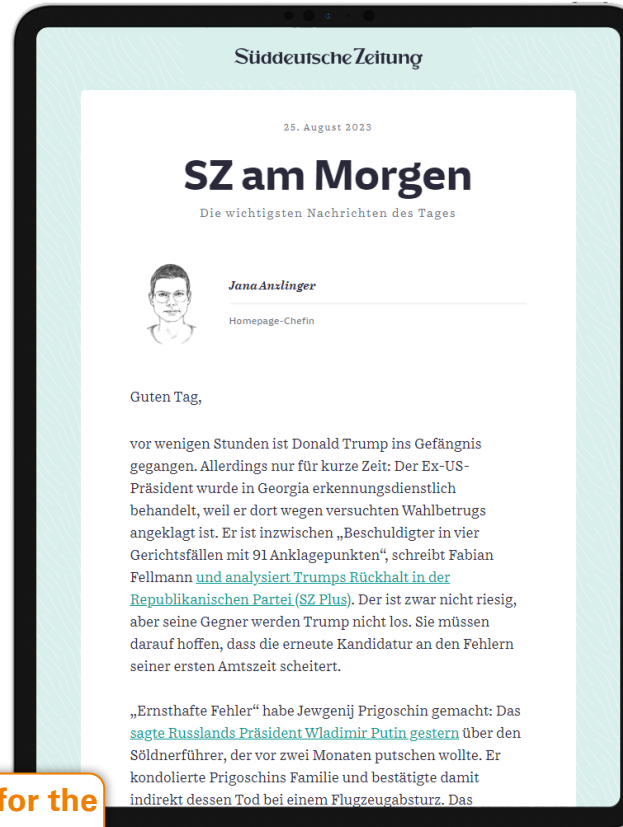
SZ AM MORGEN | SZ AM ABEND

Süddeutsche Zeitung

DESCRIPTION OF THE

Hot content - morning and evening!
The most important news of the day
from the
from the SZ editorial team.

In addition to quick information, "SZ am Morgen / SZ am Abend" is also a showcase, giving a foretaste of reports, analyses, commentaries and other exciting content from the SZ.



[Click here for the online view](#)

RANGE PER BOOKING

Ø 1.100.000 | 550.000 Ad Impressions

PUBLICATION DATE

Mon - Fri: 2× morning & 2× evening
Sat: morning | Sun: evening

MINIMUM BOOKING FREQUENCY

6× (Morning: Mon - Sat
OR evening: Mon - Fri & Sun)
12× (Morning: Mon - Sat
AND evening: Mon - Fri & Sun)

BOOKING OPTION

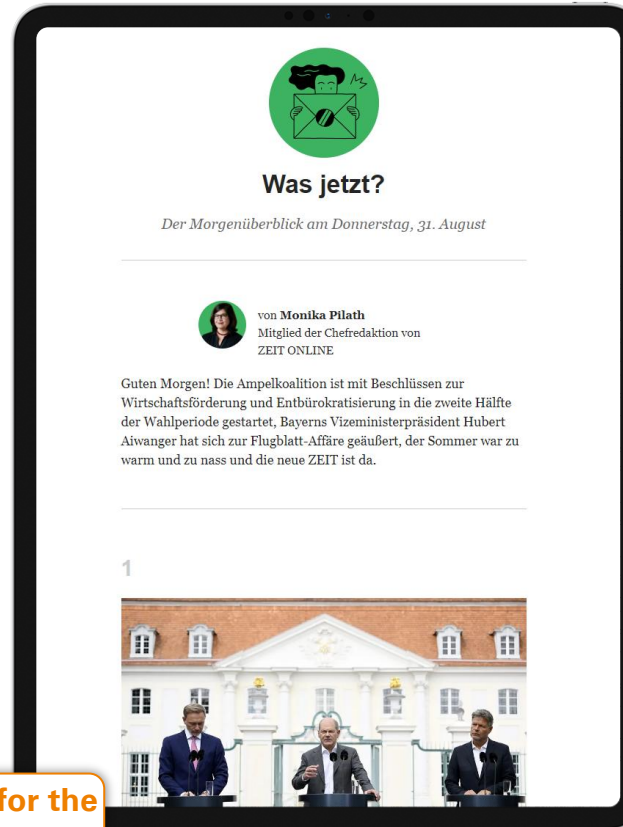
Newsletter Ads, Native Ads & Display Ads

WAS JETZT?

ZEIT ONLINE

DESCRIPTION OF THE

In the "Was Jetzt?" newsletter, we briefly inform you every morning about what has happened in the past 24 hours. The authors of the newsletter alternate between the ZEIT ONLINE chiefs on duty and occasionally the editor-in-chief.



[Click here for the online view](#)

RANGE PER BOOKING

Ø 490,000 Ad Impressions

PUBLICATION DATE

Monday - Sunday (Saturday: Good News)

MINIMUM BOOKING FREQUENCY

1 week = 7 issues

BOOKING OPTION

Newsletter Ads & Display Ads



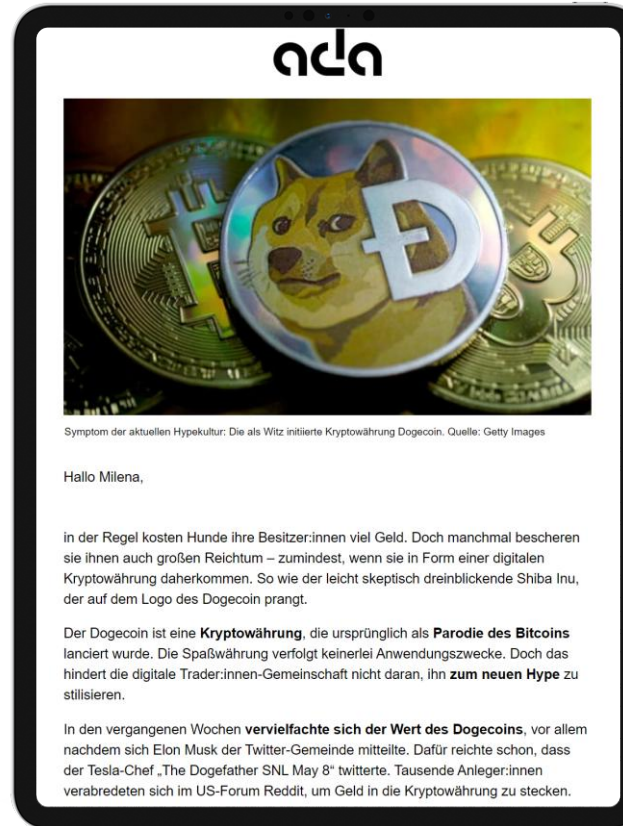
ECONOMY

ADAPTION – DER BRIEF AUS DER ZUKUNFT

ada

DESCRIPTION OF THE

Our world is changing. Radically, unexpectedly, rapidly. Adaptation is a survival strategy. Only those who manage to reinvent themselves in changing conditions can help shape tomorrow. The ability to adapt is a key skill of the 21st century. The "Der Brief aus der Zukunft" increases the adaptability quotient of readers in the age of digital transformation.



RANGE PER BOOKING

Ø 26,000 Ad Impressions

PUBLICATION DATE

Sunday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Breaking Ad
Advertorial Ad

Breaking Ad: Image: 600×200px as jpg or png file

Advertorial Ad: [Headline: max. 45 characters incl. spaces], Headline: max. 40 characters incl. spaces, Image: 600×300px as jpg or png file, Text: max. 450 characters incl. spaces, call-to-action: max. 30 characters incl. spaces, linking possible in image, header, headline.

Lead time: 6 working days

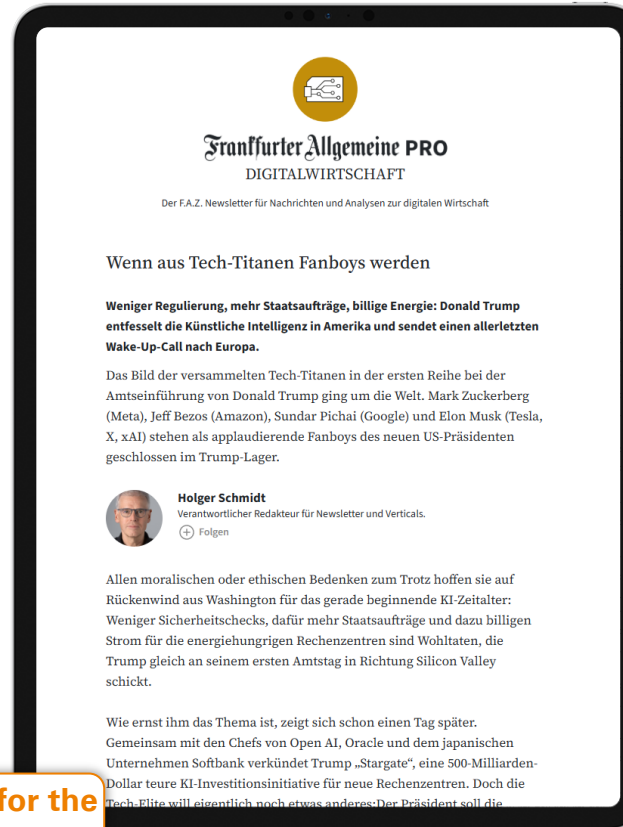
Information on the allocation of advertising media can be found in our [technical specifications](#).

FAZ PRO DIGITALWIRTSCHAFT

F.A.Z.

DESCRIPTION OF THE

F.A.Z. PRO Digitalwirtschaft combines relevant articles on digitalisation, the digital economy and technology in a new information offering and provides an overview of the digital economy.



Click here for the
online view

RANGE PER BOOKING

Ø 145,000 ad impressions

PUBLICATION DATE

Wednesday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

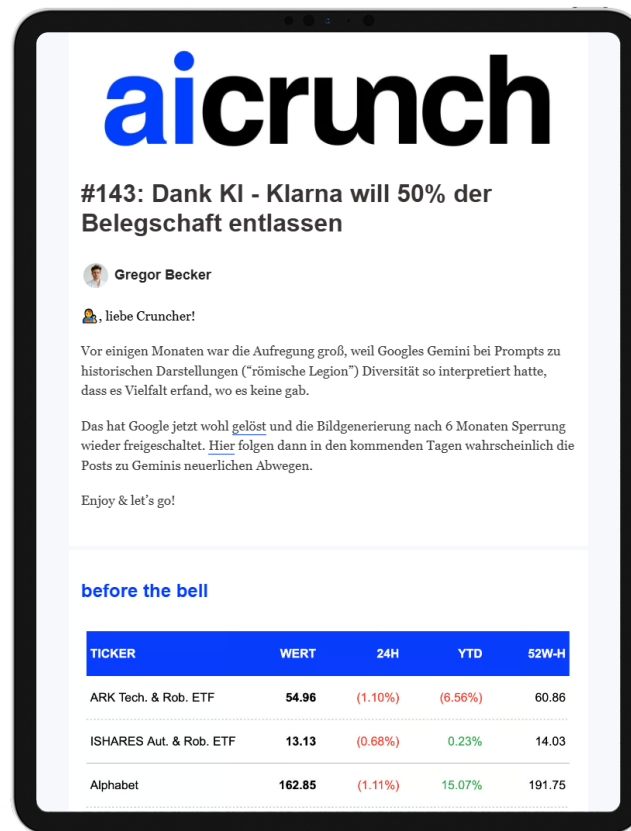
AI CRUNCH

Morningcrunch

DESCRIPTION OF THE

The Next Big Thing?

Daily insights into the sector that is currently attracting the most VC money.



RANGE PER BOOKING

Ø 20,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

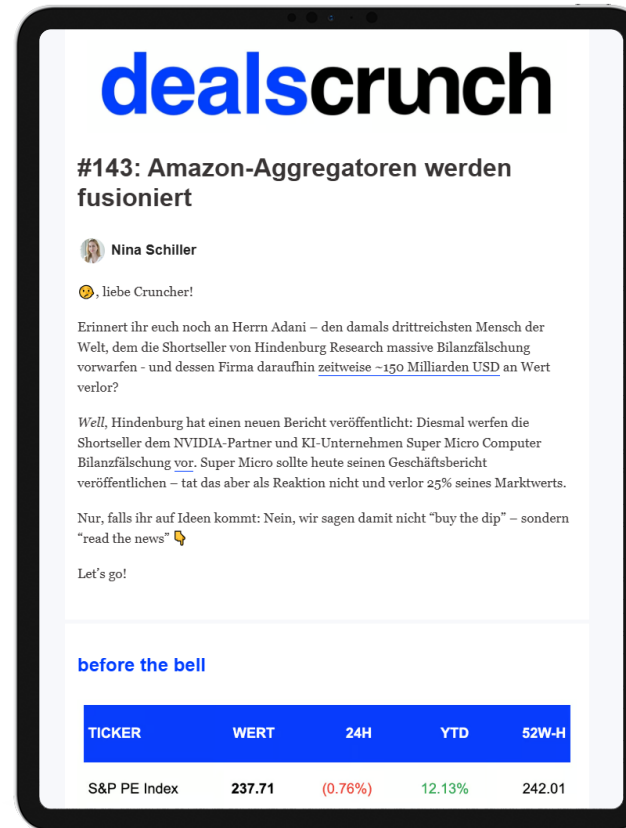
DEALS CRUNCH

Morningcrunch

DESCRIPTION OF THE

What motivates investors in venture capital, private equity and M&A?

Updates from the world of dealmakers.



RANGE PER BOOKING

Ø 18,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

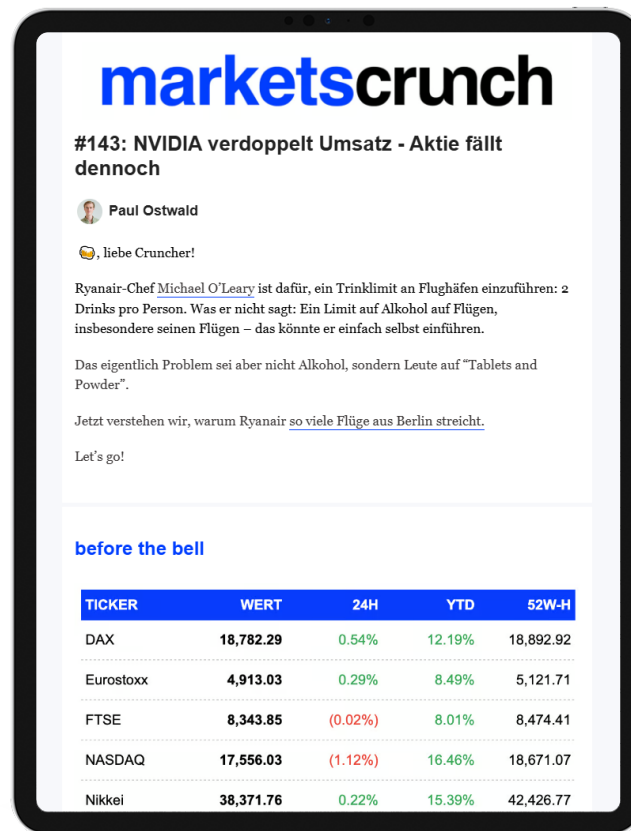
Newsletter Ads, Native Ads & Display Ads

MARKETS CRUNCH

Morningcrunch

DESCRIPTION OF THE

Everything that pays and counts today in Frankfurt, London and New York - your compact stock market overview.



The image shows a tablet screen displaying the MarketsCrunch newsletter. The header features the 'marketscrunch' logo. Below it is a headline in German: '#143: NVIDIA verdoppelt Umsatz - Aktie fällt dennoch'. The author is listed as 'Paul Ostwald'. A friendly greeting 'liebe Cruncher!' follows. The main text discusses a quote from Ryanair's CEO Michael O'Leary regarding alcohol limits on flights and mentions a problem with 'Tablets and Powder'. A link is provided for more information: 'Jetzt verstehen wir, warum Ryanair so viele Flüge aus Berlin streicht.' Below the text is a section titled 'before the bell' containing a table of market indices.

TICKER	WERT	24H	YTD	52W-H
DAX	18,782.29	0.54%	12.19%	18,892.92
Eurostoxx	4,913.03	0.29%	8.49%	5,121.71
FTSE	8,343.85	(0.02%)	8.01%	8,474.41
NASDAQ	17,556.03	(1.12%)	16.46%	18,671.07
Nikkei	38,371.76	0.22%	15.39%	42,426.77

RANGE PER BOOKING

Ø 40,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

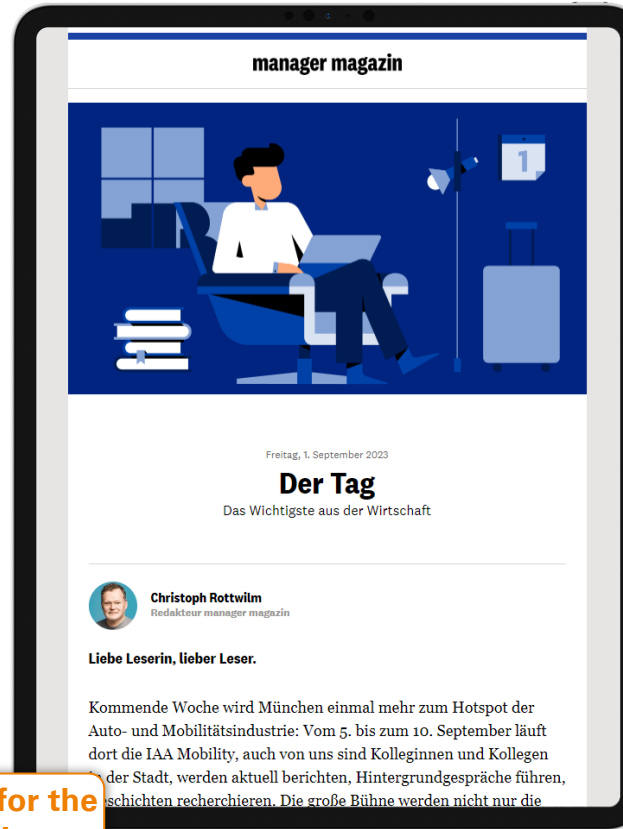
Newsletter Ads, Native Ads & Display Ads

DER TAG

Manager Magazin

DESCRIPTION OF THE

manager magazin summarises the day for you: The most important business news!



[Click here for the online view](#)

RANGE PER BOOKING

Ø 240,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

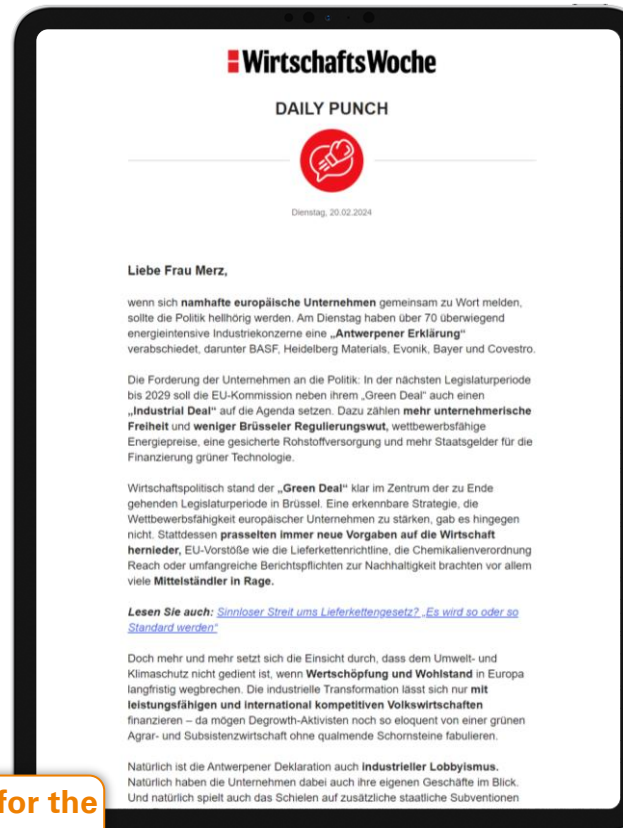
DAILY PUNCH

WirtschaftsWoche

DESCRIPTION OF THE

Whether it's a stock market boom, an interest rate decision or new laws: There is an abundance of news. Politicians and managers make decisions every day that affect us all - but are they right? Or are they completely wrong? The Daily Punch provides you with the daily commentary from the WiWo editorial team. Always to the point, always with punch.

Click here for the
online view



RANGE PER BOOKING

Ø 45,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)

EDITOR'S PICK

WirtschaftsWoche

DESCRIPTION OF THE

You shouldn't miss these articles today: With our free newsletter "Editor's Pick" you will receive daily reading recommendations directly from the WiWo editorial team.



RANGE PER BOOKING

Ø 210,000 Ad Impressions

PUBLICATION DATE

Monday - Sunday

MINIMUM BOOKING FREQUENCY

1 week = 7 issues

BOOKING OPTION

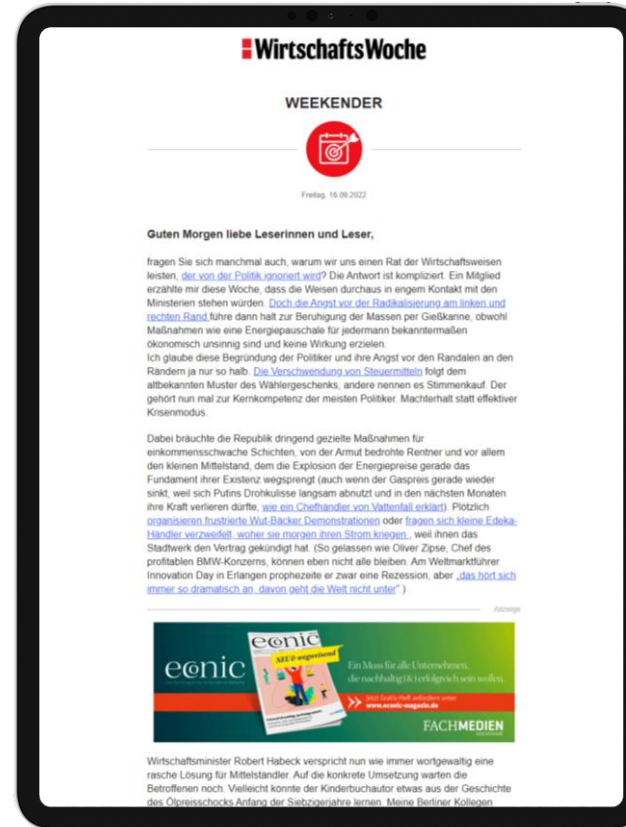
Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)

WEEKENDER

WirtschaftsWoche

DESCRIPTION OF THE

Every Friday, the WiWo editorial team provides an overview of the most exciting topics in the new issue - and a personal outlook on what will be important in the economy.



RANGE PER BOOKING

Ø 90,000 Ad Impressions

PUBLICATION DATE

Friday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)



FINANCES

PRO FINANZEN

F.A.Z.

DESCRIPTION OF THE

Expert analysis, practical advice and clear guidance for your financial decisions - compact, understandable and precise.



RANGE PER BOOKING

Ø 145,000 ad impressions

PUBLICATION DATE

Tuesday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

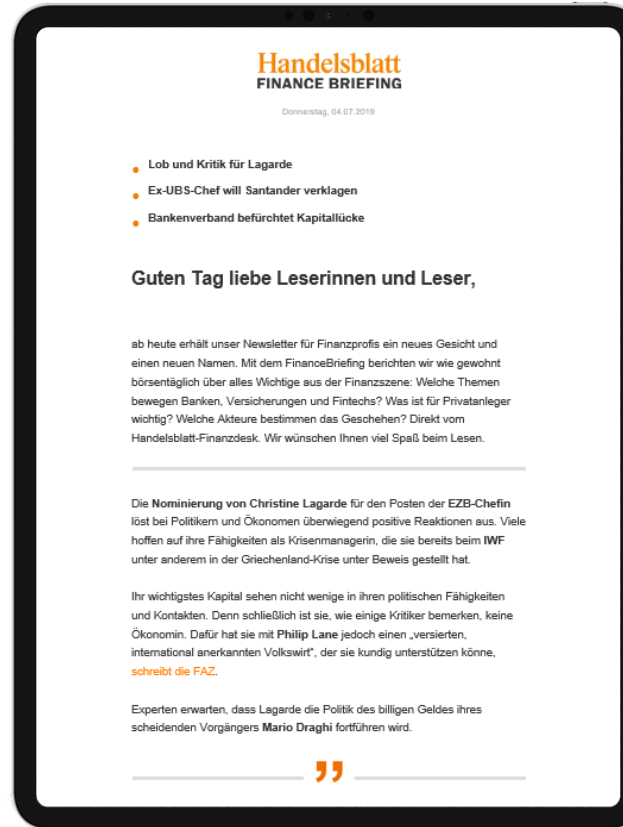
Newsletter Ads, Native Ads & Display Ads

FINANCE BRIEFING

Handelsblatt

DESCRIPTION OF THE

The "Finance Briefing" informs financial professionals about relevant daily stock market news in the industry and what key industry protagonists think about it.



RANGE PER BOOKING

Ø 300,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)

GELDANLAGE

Handelsblatt

DESCRIPTION OF THE

With Geldanlage, readers receive exclusive content and the best articles from Handelsblatt once a week to help them make informed financial decisions. The newsletter is exclusively for Handelsblatt Premium subscribers.



RANGE PER BOOKING

Ø 50,000 Ad Impressions

PUBLICATION DATE

Thursday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

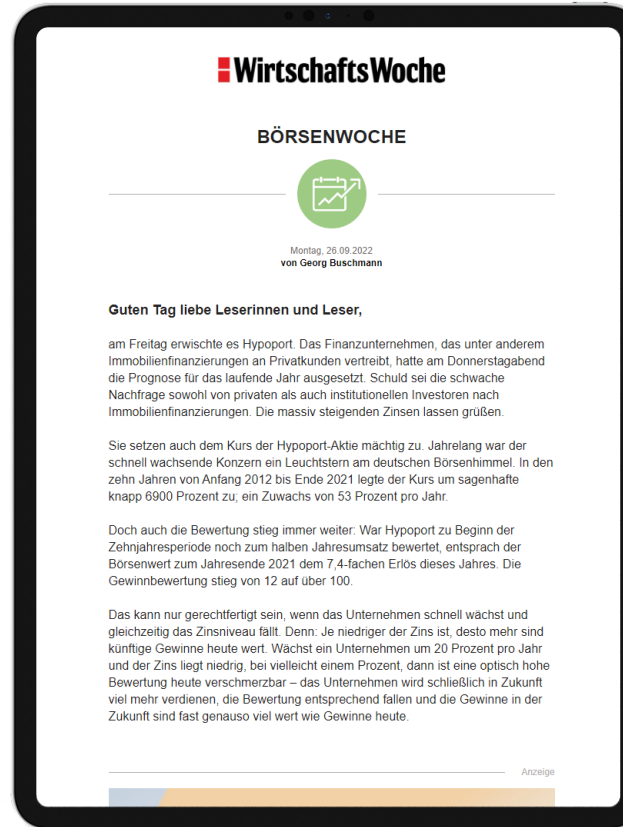
Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)

BÖRSENWOCHE

WirtschaftsWoche

DESCRIPTION OF THE

Once a week, the editorial team of WirtschaftsWoche provides an overview of what is happening on the stock markets.



RANGE PER BOOKING

Ø 95,000 Ad Impressions

PUBLICATION DATE

Montag

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

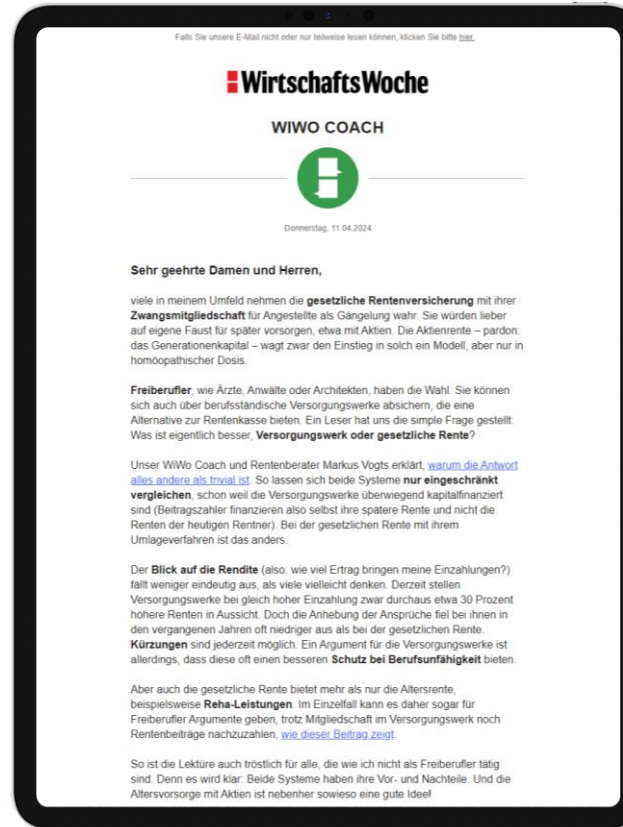
Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)

COACH

WirtschaftsWoche

DESCRIPTION OF THE

In this exclusive guide, top experts answer your questions about investments, pensions, taxes, law and careers. Knowledge that pays off!



RANGE PER BOOKING

Ø 90,000 Ad Impressions

PUBLICATION DATE

Thursday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)

DAS BESTE FÜR IHR GELD

WirtschaftsWoche

DESCRIPTION OF THE

How do I structure my investments and pension provision correctly? What do I need to consider when buying real estate? How can I save on taxes? In this newsletter, Maja Brankovic, Deputy Editor-in-Chief and Head of Finance, provides an impulse every Sunday and compiles current articles on the topics. Competent and personal, for everyone who wants to make more of their money.



RANGE PER BOOKING

Ø 80,000 Ad Impressions

PUBLICATION DATE

Sunday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)



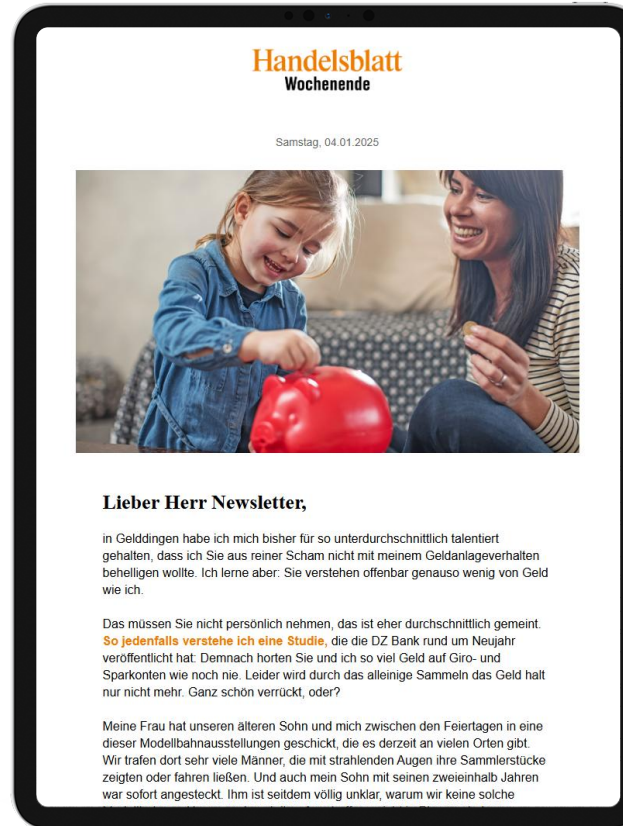
LIFESTYLE

WOCHENENDE

Handelsblatt

DESCRIPTION OF THE

Profound, inspiring, useful. At the weekend you can read the Handelsblatt in a new dimension. Additional topics, lightness, in-depth research and the most important trends and topics from economics, entrepreneurship, psychology and lifestyle for your life after the office.



RANGE PER BOOKING

Ø 20,000 Ad Impressions

PUBLICATION DATE

Saturday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads
(Exception: Mobile Halfpage Ad)

NOCH MEHR LANDLUST

Landlust

DESCRIPTION OF THE

Tailored precisely to your interests: From a greeting from the kitchen to gardening tips and creative crafting instructions. The newsletter, written by experienced Landlust editors, offers its readers creative and useful content on various topics every week.

TRAVEL
1ST THURSDAY OF
THE MONTH



EDITORIAL
2ST THURSDAY OF
THE MONTH

KITCHEN
3ST THURSDAY OF
THE MONTH

GARDEN
4ST TUESDAY OF
THE MONTH

KNIT
4ST THURSDAY OF
THE MONTH

CREATIVE
1ST TUESDAY OF
THE MONTH

Lieber Herr Dick,

für die einen ist der Herbst die gemütlichste Jahreszeit: Spaziergänge durch raschelndes Laub, das goldene Licht des ausklingenden Sommers, eine warme Suppe auf dem Herd. Anderen hingegen graut es schon vor den immer kürzer werdenden Tagen und Regenwetter. Dabei können wir jetzt schon den Grundstein für ein farbenprächtiges Frühjahr legen: mit Blumenzwiebeln. Dazu geben wir Ihnen in diesem Newsletter einige Tipps an die Hand. Was über den Winter in der Erde schlummert, wird zu neuem Leben erwachen – machen wir uns auch graue Tage mit dem Gedanken daran ein Stückchen bunter.

Herzlich,
Ihre Sinja Schütte
Chefredakteurin Landlust

In diesem Newsletter erfahren Sie unter anderem Wissenswertes rund um die Themen **Kreativ, Küche und Garten**:

RANGE PER BOOKING

Ø 268,000 Ad Impressions

PUBLICATION DATE

Tuesday or Thursday
(depending on issue)

MINIMUM BOOKING FREQUENCY

4 weeks = 6 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

NEWSLETTER

Süddeutsche Zeitung Magazine

DESCRIPTION OF THE

Week after week, an exciting preview of the contents of the upcoming magazine issue.



RANGE PER BOOKING

Ø 70,000 Ad Impressions

PUBLICATION DATE

Thursday and Saturday

MINIMUM BOOKING FREQUENCY

1 week = 2 issues

BOOKING OPTION

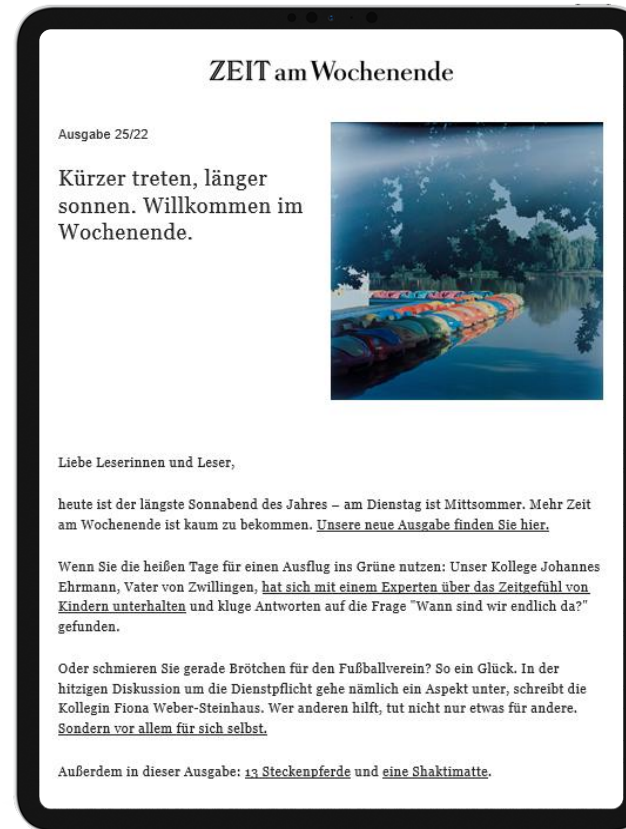
Newsletter Ads, Native Ads & Display Ads

ZEIT AM WOCHENENDE

ZEIT ONLINE

DESCRIPTION OF THE

ZEIT am Wochenende is the relaxed digital magazine for those idle hours between Saturday morning and Sunday evening. Space for touching, great stories and the little good things.



RANGE PER BOOKING

Ø 80,000 Ad Impressions

PUBLICATION DATE

Friday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads & Display Ads

WAS FÜR EIN TAG

ZEITmagazin

DESCRIPTION OF THE

The ZEITmagazin newsletter "Was für ein Tag" (What a day) accompanies its readers into the evening every day from Monday to Friday and focuses on personal recommendations that enrich their lives.



RANGE PER BOOKING

Ø 130,000 ad impressions

PUBLICATION DATE

Wednesday - Tuesday
(no issue on Sundays)

MINIMUM BOOKING FREQUENCY

1 week = 6 issues

BOOKING OPTION

Newsletter Ads & Display Ads



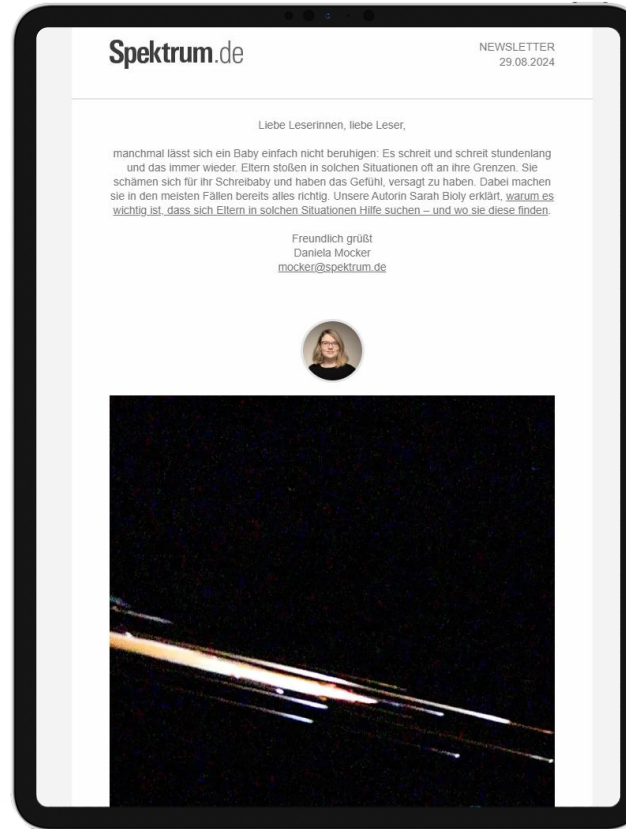
SUSTAINABILITY

NEWSLETTER

Spectrum.com

DESCRIPTION OF THE

Current background articles, news, comments and images from the world of science - Spektrum Newsletter informs you five times a week from Tuesday to Saturday.



RANGE PER BOOKING

Ø 130,000 Ad Impressions

PUBLICATION DATE

Tuesday - Saturday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads



FOOD

DAS REZEPT

Süddeutsche Zeitung Magazine

DESCRIPTION OF THE

The best recipes from SZ-Magazin and SZ. Always the right recommendation from our top chefs and professional cooks.



RANGE PER BOOKING

Ø 84,000 Ad Impressions

PUBLICATION DATE

Thursday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads



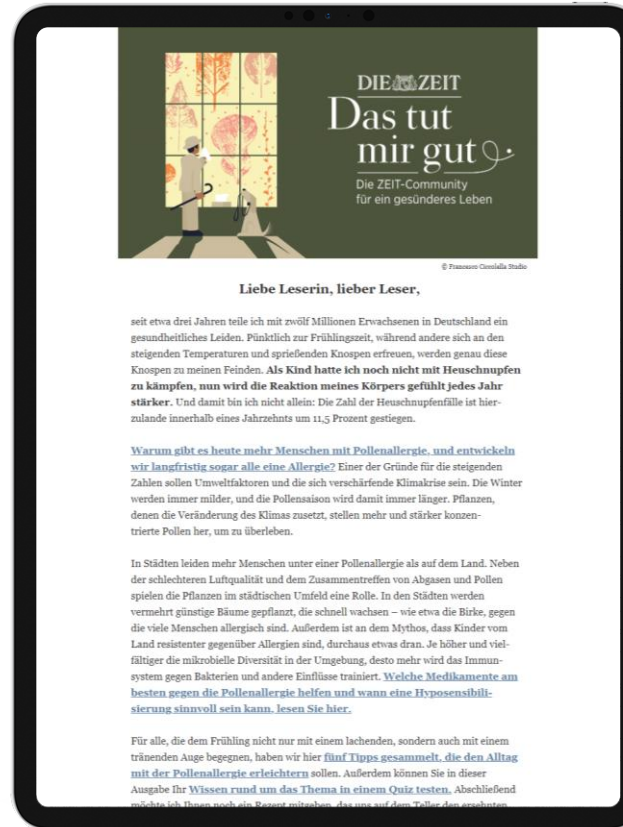
HEALTH

DAS TUT MIR GUT

ZEIT ONLINE

DESCRIPTION OF THE

The weekly “Das tut mir gut” newsletter offers the best health tips - from psychology and medicine to sport and nutrition. Expert knowledge meets the swarm intelligence of our readers: together we discover what is good for body and mind.



RANGE PER BOOKING

Ø 120.000 Ad Impressions

PUBLICATION DATE

Friday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads & Display Ads



SOCIETY & CULTURE

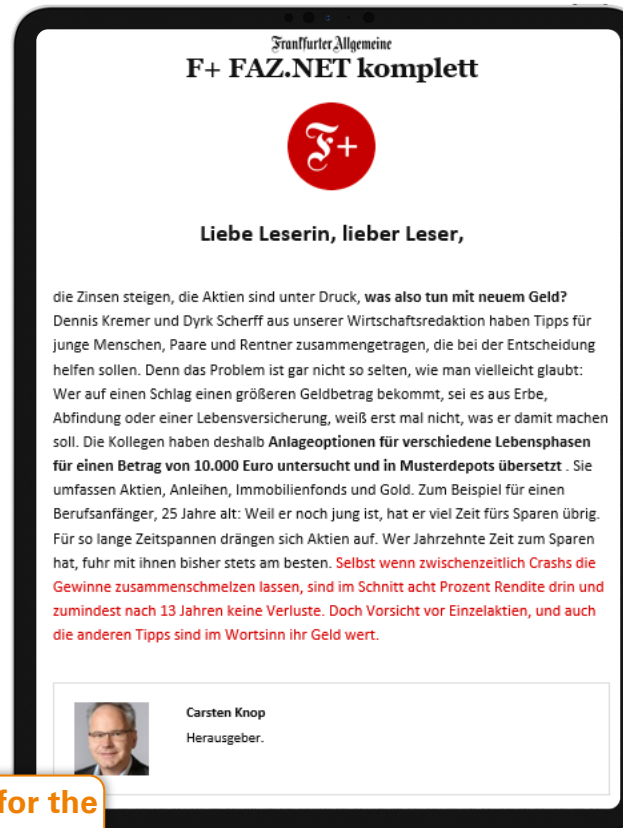
F+ NEWSLETTER

Frankfurter Allgemeine Zeitung

DESCRIPTION OF THE

In this newsletter you will find the best of the week from FAZ.net.

Carsten Knoop selects the best exclusive articles of the whole week for you. Bundled - in one newsletter.



Click here for the
online view

RANGE PER BOOKING

Ø 190,000 Ad Impressions

PUBLICATION DATE

Saturday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

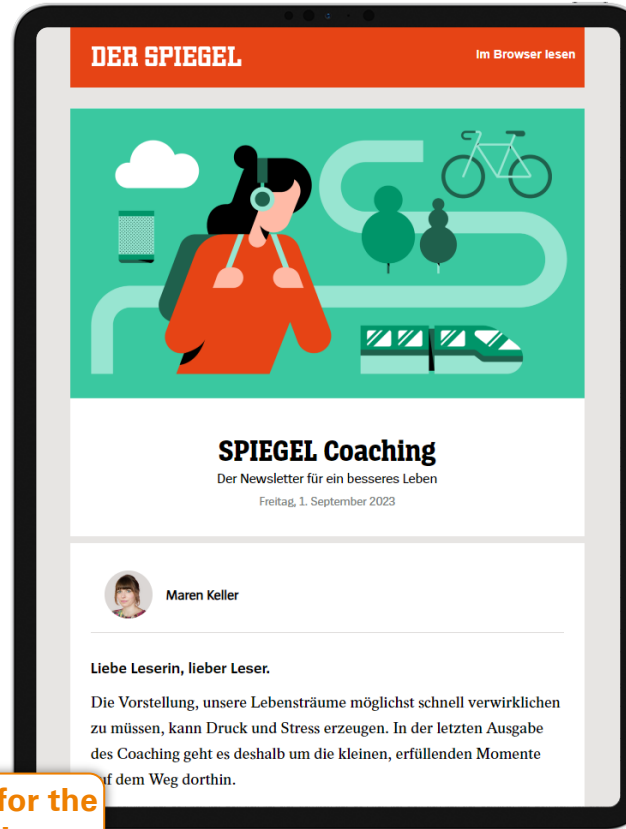
Newsletter Ads, Native Ads & Display Ads

COACHING

SPIEGEL

DESCRIPTION OF THE

Change, but how? With smart training from SPIEGEL.



[Click here for the online view](#)

RANGE PER BOOKING

Ø 55,000 Ad Impressions

PUBLICATION DATE

Friday

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

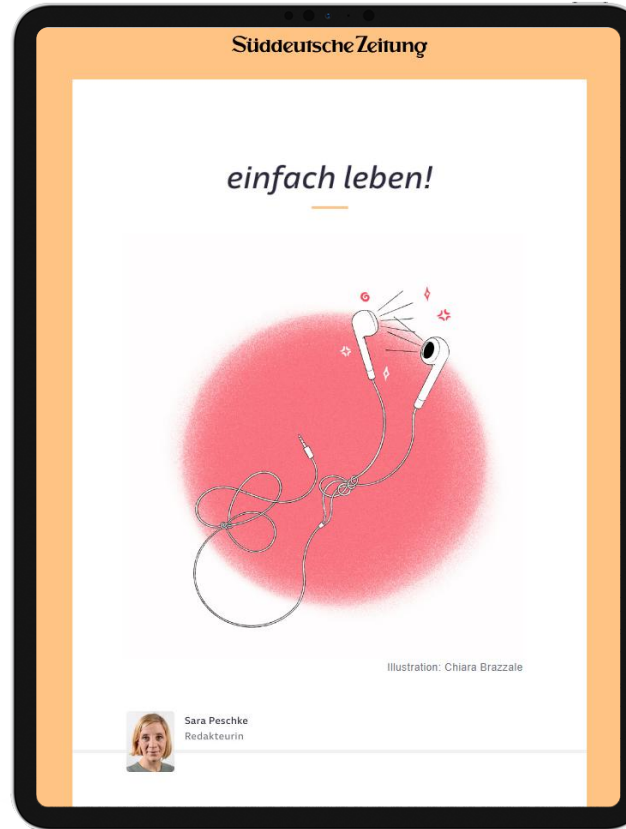
Newsletter Ads, Native Ads & Display Ads

EINFACH LEBEN!

Süddeutsche Zeitung

DESCRIPTION OF THE

Every Monday in the morning: useful tips for everyday life and good ideas for a better life.



RANGE PER BOOKING

Ø 45,000 Ad Impressions

PUBLICATION DATE

Montag

MINIMUM BOOKING FREQUENCY

1 week = 1 issue

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads



B2B

BACKGROUND AGRAR & ERNÄHRUNG

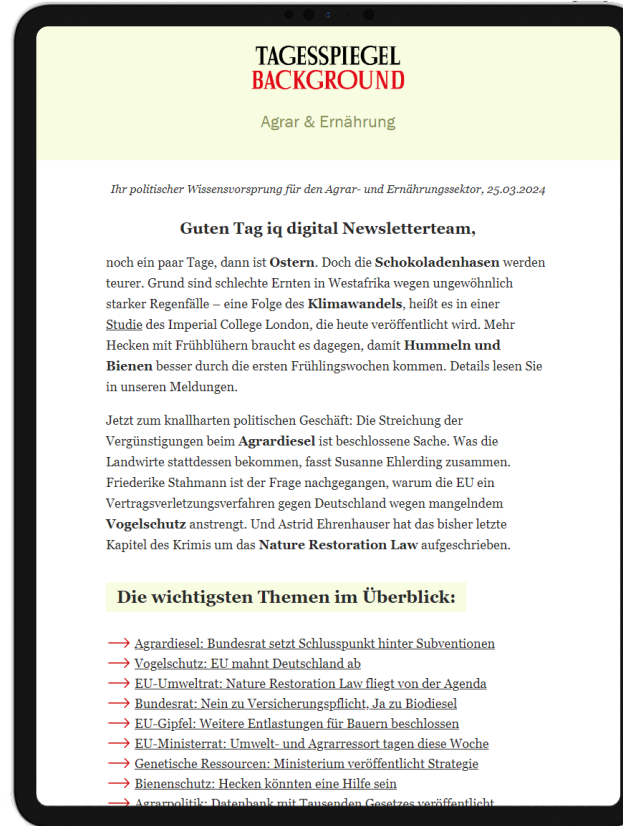
Tagesspiegel

DESCRIPTION OF THE

The specialised editorial team examines the effects of political decisions at federal, state and EU level. Key topics include smart farming, agri-PV, forest reorganisation, chemicals, genetic engineering and global nutrition strategies.

The relevance of topics relating to agriculture and nutrition is extremely high.

With your message in Background Agriculture & Nutrition, you will reach a highly specialised target group of professionals who use the briefing as a basis for their day-to-day decisions.



RANGE PER BOOKING

Ø 7,500 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

BACKGROUND DIGITALISIERUNG & KI

Tagesspiegel

DESCRIPTION OF THE

Analyses & background information on digital economy and policy, gigabit society, AI and administrative digitalisation.

The most important news on strengthening the digital sovereignty of Germany & Europe as well as on the ongoing digitalisation in public authorities & administrations - innovative solutions are presented at the same time.

You reach a target group of decision-makers who deal with topics relating to digital transformation and artificial intelligence.



RANGE PER BOOKING

Ø 71,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

BACKGROUND ENERGIE & KLIMA

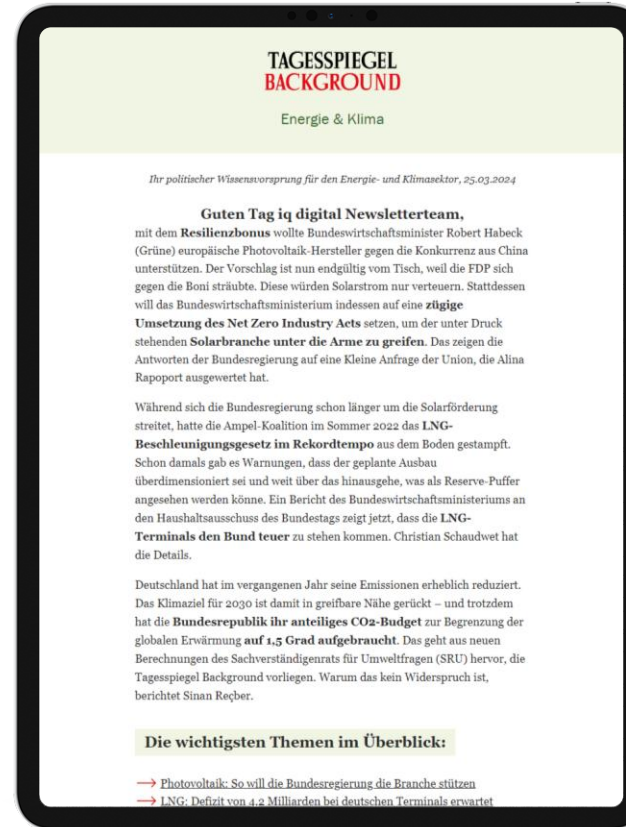
Tagesspiegel

DESCRIPTION OF THE

Analyses and background information on key topics such as energy policy, the future of energy legislation and climate protection.

In addition to measures to mitigate climate change, it reports on developments in the field of energy supply and the opportunities offered by the use of renewable energies.

Reach a large and highly specialised target group of decision-makers and experts from the energy sector, for whom the specialist briefing serves as a basis for their decisions in their day-to-day work.knowledge that pays off!



RANGE PER BOOKING

Ø 65,000 Ad Impressions

PUBLICATION DATE

Monday Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

BACKGROUND GESUNDHEIT & HEALTH

Tagesspiegel

DESCRIPTION OF THE

It provides analyses and background information on key topics such as healthcare policy, hospital reforms and SHI finances.

It not only provides information, but also concrete guidance.

Reach a large target group of decision-makers from the health and care sector, such as owners, board members and managing directors.

Subscribers have a high level of expertise & make decisions that directly influence healthcare policy and medical care.



RANGE PER BOOKING

Ø 42,000 Ad Impressions

PUBLICATION DATE

Monday Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads

BACKGROUND VERKEHR & SMART MOBILITY

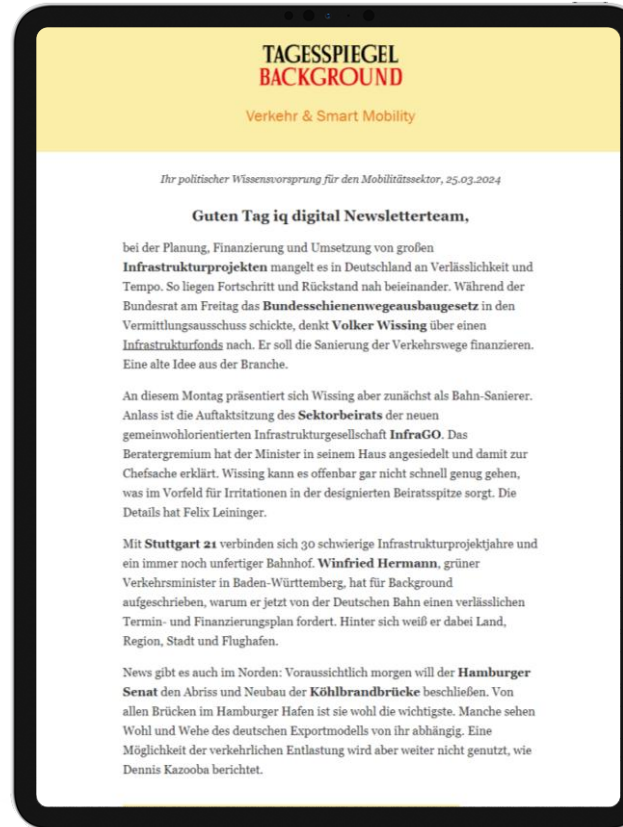
Tagesspiegel

DESCRIPTION OF THE

Content concept Analyses and background information on innovative technologies, new mobility concepts and political decisions that influence the industry on a daily basis.

E-mobility, autonomous driving and exciting visions of the future will take centre stage.

With an advertising message in Background Transport & Smart Mobility, you can reach a large and highly specialised target group of decision-makers and experts from the transport industry who have a high level of expertise and whose decisions influence the future of mobility.



RANGE PER BOOKING

Ø 42,000 Ad Impressions

PUBLICATION DATE

Monday - Friday

MINIMUM BOOKING FREQUENCY

1 week = 5 issues

BOOKING OPTION

Newsletter Ads, Native Ads & Display Ads